

2021

SEPT 29 - OCT 1

SPONSORSHIP PACKAGES



Since NPCA did not get to celebrate our 100th year anniversary last year, we are going to celebrate it on the opening night of our convention on Wednesday, September 29th at the Graduate Hotel in the historic Haymarket district of Lincoln, NE.

We are excited about our upcoming celebration & hope that you will consider being a sponsor of our 100th Year Anniversary!

CENTENNIAL JUBILEE CLUB | \$10,000

Benefits Include:

- Special recognition throughout convention
- Company sign displayed in convention common area (sign supplied by the sponsor)
- 1 Free 10x10 booth at the 2022 PACEshow
- 4 complimentary convention registrations
- 4 complimentary golf outing registrations
- Complimentary golf hole sponsorship
- Full page color ad in 2021 4th quarter NPCA Marketer magazine
- Advertisement in the 100th Year Video to be featured at the Convention and used to promote NPCA
- 20% discount for ads in 2022 1st, 2nd, 3rd, 4th quarters of the NPCA Marketer magazine
- Invitation to the NPCA Board Dinner which will be held during the 2022 PACEshow
- Company item handed out to guests upon their arrival (items supplied by sponsor)
- Company logo displayed on attendee badges

DIAMOND JUBILEE CLUB | \$7,500

Benefits Include:

- Special recognition throughout convention
- Company sign displayed in convention common area (sign supplied by the sponsor)
- 2 complimentary convention registrations
- 2 complimentary golf outing registrations
- Complimentary golf hole sponsorship
- Full page ad in 2021 4th quarter NPCA Marketer Magazine
- Advertisement in the 100th Year Video to be featured at the Convention and used to promote NPCA
- 15% additional discount for ads in 2021 1st, 2nd, 3rd, 4th quarters of the NPCA Marketer
- Invitation to the NPCA Board Dinner which will be held during the 2022 PACEshow

GOLDEN JUBILEE CLUB | \$5,000

Benefits Include:

- Special recognition throughout convention
- Company sign displayed in convention common area (sign supplied by the sponsor)
- 2 complimentary convention registrations
- 2 complimentary golf outing registrations
- Complimentary golf hole sponsorship
- Half page color ad in 2021 4th quarter NPCA Marketer magazine
- Advertisement in the 100th Year Video to be featured at the Convention and used to promote NPCA
- 10% additional discount for ads in 1st, 2nd, 3rd quarters of the NPCA Marketer

SILVER JUBILEE CLUB | \$3,500

Benefits Include:

- Special recognition throughout convention
- Company sign displayed in convention common area (sign supplied by the sponsor)
- 2 complimentary convention registrations
- Quarter page color ad in 2021 4th quarter NPCA Marketer magazine
- Advertisement in the 100th Year Video to be featured at the Convention and used to promote NPCA

BRONZE JUBILEE CLUB | \$2,500

Benefits Include:

- Special recognition throughout convention
- Company sign displayed in convention common area (sign supplied by the sponsor)
- Business Card color ad in 2021 4th quarter of the NPCA Marketer magazine
- Advertisement in the 100th Year Video to be featured at the Convention and used to promote NPCA

PRAYER BREAKFAST | \$1,000

We are taking it back to the good ole days with a Prayer Breakfast on the morning of Thursday, September 30. We will kick off breakfast with a quick motivational speech. Coffee will be served by NPCA presidents.

Benefits Include:

- Company logo displayed at the event
- Opportunity to provide handouts to be placed on seats at breakfast

KEYNOTE SPEAKER | \$3,000

Demonstrate your support of NPCA by sponsoring the keynote speaker! Your sponsorship is acknowledged through an announcement before the presentation. Opportunity to greet attendees as they arrive and introduce the keynote speaker.

CONVENTION LUNCHEON | \$1,500

Lunches keep attendees in the hall to do business. Sponsor the luncheon on Thursday, September 30th. Sponsorship provides terrific exposure for your company.

Benefits include:

- Company logo displayed on the tables at the luncheon
- Opportunity to distribute a small giveaway item at the event

CONVENTION DINNER | \$2,500

Do not miss out on this opportunity to sponsor the social highlight of the convention! Sponsor dinner on Wednesday night or Thursday night at the Graduate.

Benefits Include:

- Signage on the table centerpieces
- Recognition at the dinner

NETWORKING EVENT | \$2,000

The networking event is always a fan favorite! Sponsor this event at the Tavern on the Square (conveniently located down the street from the Graduate) where members can network over appetizers and cocktails.

Benefits Include:

- Opportunity for a company representative to make brief remarks at the event
- Company logo displayed at the event
- Company representatives can greet attendees at the event
- Opportunity to distribute a small giveaway item at the event

OPEN BAR | \$1,500

Keep the drinks & fun flowing by sponsoring the bar!

Benefits Include:

- Signage at the bar
- Option to name the signature drink to promote your company

NPCA BOARD DINNER | \$2,000

Sponsor + Guest can attend the NPCA Board Dinner scheduled on the night before the Convention, Tuesday, September 28th, at the Country Club of Lincoln. Special recognition at this event.

Benefits Include:

- Recognition at the Board Dinner
- Opportunity to network with NPCA Board of Directors

CONVENTION LANYARDS | \$1,000

Captivate the minds of thousands as attendees wear your name around their necks and are seen throughout the entire event! This invaluable marketing item will be offered to every attendee as they pick up their badge. (Lanyards supplied by the sponsor)

19TH HOLE | \$1,500

Leave a great last impression by sponsoring the 19th hole at the Highlands Golf Clubhouse! The 19th hole is an opportunity for players to mix and mingle over refreshments.

Benefits Include:

- Company banner displayed at the 19th Hole gathering
- Your company logo displayed on the 18th hole

GOLF BEVERAGE CART | \$1,000

Keep our players hydrated by sponsoring a beverage cart! Two sponsorships available.

Benefits Include:

- Your company logo displayed on the beverage cart
- Your company logo displayed on one of the 18 holes

GOLF LUNCHEON | \$800

Help players recharge by sponsoring the luncheon after the golf outing at the Highlands Golf Clubhouse!

Benefits Include:

- Your company logo displayed on the table centerpieces
- Your company logo displayed on one of the 18 holes

GOLF HOLE | \$200

Maximize your visibility by sponsoring a hole at the Convention Golf Outing!

Benefits Include:

- Your company logo displayed on one of the 18 holes.

THANK YOU PARTNERS

DIAMOND



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PEPSI-COLA OF
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THANK YOU SPONSORS

Gold Jubilee Club



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Keynote Speaker



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