

Inga Alike,
Founder and CEO, Alike Media&Tech
Senior Media Expert



C-Suite Executive in Media, Entertainment & Technology with 20+ years of leadership driving growth, innovation, and digital transformation.

I specialise in shifting traditional models to digital — across business, content, and technology in complex telco, media and platform environments.

I focus on unlocking growth through strategic transformation, future disruption readiness, and bold execution.

My core strengths lie in:

- Leading content and business innovation for digital-first transformation
- Building strategic partnerships across the Nordics and internationally
- Creating resilient, high-performance cultures in fast-moving industries

Curious, passionate, and relentlessly results-driven, I thrive in high-growth, high-stakes environments.

I'm known for aligning vision with execution — shaping strategies that deliver impact across the media value chain.

Armed with an EMBA and MBA in Digital Management from top international universities, I lead with a systems-thinking approach to innovation and transformation. I believe in empowering teams and organizations to grow, evolve, and lead with purpose — and people — at the core.

In parallel, I'm the founder of Alike Media & Tech — a foresight agency and strategic adviser and consultancy focused on content, platforms, and digital transformation. Through advisory, thought leadership, and cross-sector collaboration, I support leaders navigating disruption with clarity and intention.