



Jonathan Broughton, Managing Director, WorkShare Consulting.

Jonathan has a diverse background in analysis and consulting from companies including; the renowned media boutique Screen Digest, IHS Markit and MBI, where he founded new teams and products under the brand Broadcast Intelligence.

As well as being a recognised industry expert in media, pay-TV, VoD, production, consumer platforms and technology, Jonathan has a track record of creating innovative new initiatives and products:

WorkShare Consulting represents an iteration of the consultancy business model, tapping into the best talent the industry has to offer.