



Kasia Jablonska
CTAM Europe Board Member

Kasia has over 17 years experience in pay TV sales, business development and management across various European regions. Kasia's most recent position was with Endemol Shine Group and she was responsible for Business Development and Monetisation for the ES Catalogue.

Previously Kasia's was with Scripps Networks, in 2018, where she headed up the distribution and business development of the Interactive portfolio across Europe, Africa and the Middle East.

Prior to Endemol Shine and Scripps, she worked in various roles for A+E Networks, NBC Universal and Fox International Channels. She was responsible, among others, for launching National Geographic channels across Central-Eastern Europe, and Fox channels in Central Europe

Kasia holds a Masters in English Studies from Warsaw University and an MBA from Middlesex Business School. After Kasia's attendance at the CTAM Europe Executive Management programme @ INSEAD, she is now part of the CTAM Europe @ INSEAD alumni group.