

Silver Linings

Saturday, October 7, 2023

Sponsorship and Advertising Opportunities

Platinum Sponsor - \$10,000

Table for ten
Company logo and link to your website on event page of our website
Inside cover full page color ad in gala program
Acknowledgment and link to company website in our e-newsletter

Gold sponsor - \$7,500

Table for ten
Company logo with link to your website on event page of our website
Full page black and white ad in gala program
Acknowledgment in our e-newsletter

Silver sponsor - \$5,000

Table for ten
Company name on event page of our website
Full page black and white ad in gala program

Bronze Sponsor - \$3,000

Table for ten
Company name on event page of our website
Quarter page black and white ad in gala program

Advertisements & Tributes - \$250 - \$2,000

Purchase a traditional ad or a tribute message to express your appreciation of one of our honorees, to remember someone who received CaringMatters' services, or to celebrate the work of CaringMatters. See details on reverse side.

Saturday, October 7, 2023

Woodmont Country Club

Rockville, MD

6:00 p.m. Cocktail Reception

7:30 p.m. Dinner & Program

Gala Co-Chairs

Dana Pauley

Michele Potter

Master of Ceremonies

The Hon. Craig Rice

CaringMatters Board Vice Chair

The Jerry Gimmel

Loyalty Award

Audrey Rothstein

Community Partnership Award

Adventist Healthcare

Shady Grove Medical Center

Corporate Leadership Award

CohnReznick

Chief Executive Officer

Allison Stearns

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Sponsorship Level (check one): (please see sponsorship details on reverse side; all sponsorships include an ad in the gala program)

☐ \$10,000 ☐ \$7,500 ☐ \$5,000 ☐ \$3,000

Advertising/Tribute Level (check one): (please attach artwork or tribute text, or email to leighb@caringmatters.org)

☐ \$2,000 Full page (4.25 x 7.25 in) black and white ad or up to 300 word tribute in gala program

☐ \$1,000 Half page (4.25 x 3.5 in) black and white ad or up to 150 word tribute in gala program

☐ \$500 1/4 page (2.125 x 3.5 in) black and white ad or up to 75 word tribute in gala program

☐ \$250 1/8 page (2.125 x 1.25 in) black and white ad or up to 30 word tribute in gala program

Tickets & Donations: (please attach guest names, or email to leighb@caringmatters.org)

☐ I would like _____ tickets at \$250 each

☐ I am unable to attend, but would like to make a donation of \$_____ (donors will be listed in the gala program)

☐ I would like to donate an item for use in the silent auction: (auction donors will be listed in the gala program)

Item description: _____ Value \$_____ Restrictions, if any: _____

Contact Information: (Please note, CaringMatters does not share, rent or sell contact information.)

List Donor/Sponsor As: _____ Company Website: _____

Contact Name: _____

Company Name: _____

Email: _____ Phone: _____

Payment Information (check one):

☐ Check Payable to CaringMatters \$ _____

☐ Credit Card Number: _____ Exp. Date: _____ CVC Code: _____

Amount Authorized \$: _____ Name on Card: _____

Billing Address: _____

City/State/Zip: _____

Send in your Completed Form: (payment/item must be received by **Sept. 15, 2023** for donor name/ad to be included in program)

Email form to leighb@caringmatters.org, fax to 301-990-4909, or mail to:

Leigh Bluestein, CaringMatters, 518 S. Frederick Ave., Gaithersburg, MD 20877

*Please do not email credit card information. Call Leigh at 301-990-7927 to pay over the phone or visit CaringMatters.org/silverlinings to pay securely online.

We are a 501(c)(3) non-profit organization registered with the State of Maryland, and our EIN is 52-1591455. A copy of our current financial statement is available by contacting CaringMatters at 518 South Frederick Avenue, Gaithersburg, MD 20877 or at 301-869-4673. Documents and information submitted to the State of Maryland Charitable Solicitations Act are available from the Office of the Secretary.