

# CASA BLOOM FLORAL CO.



## BIO

LAURA DENISSE MARTIN (DENISSE) IS THE FOUNDER AND LEAD DESIGNER OF CASA BLOOM FLORAL CO., A PHOENIX-BASED FLORAL STUDIO ROOTED IN HERITAGE, NATURE, AND SOULFUL DESIGN. SHE IS A CERTIFIED ARIZONA MASTER FLORIST, CERTIFIED IN JULY 2023, AND A RECENT 2025 GCU GRADUATE WITH A B.S. IN BUSINESS ADMINISTRATION. DENISSE DRAWS FROM HER CULTURAL ROOTS AND LIVED EXPERIENCE TO CREATE FLORALS THAT SPEAK FROM THE HEART. SHE BELIEVES FLOWERS HAVE THE POWER TO TELL STORIES, HOLD MEMORY, AND BRING BEAUTY INTO EVEN THE MOST ORDINARY SPACES. HER WORK IS A QUIET OFFERING OF HOPE, INTENTION, AND CREATIVITY.

## SPECIALTIES

EVERYDAY ARRANGEMENTS, EVENTS, WEDDINGS, SOCIAL EVENTS, FLORAL SUBSCRIPTIONS FOR OFFICES AND BUSINESSES, CAFE AND SALON FLORAL REFRESHES

## SERVICE AREAS

GREATER PHOENIX, METRO PHOENIX, WEST VALLEY



## WHAT ARE YOU DOING AT THE SHOW?

COMPETING IN THE FLORAL FACE-OFF DESIGN #10 TITLED **FOR THE ONES WHO DREAM**



CASABLOOMFLORAL