

DESIGN IN BLOOMS

BIO



MY FLORAL JOURNEY BEGAN IN THE EARLY 90S IN DES MOINES, IA. WHILE ATTENDING IOWA STATE UNIVERSITY AS AN ART MAJOR, I FOUND A PROGRAM FOR FLORAL DESIGN AND FELL IN LOVE! THE POWER OF A THREE-DIMENSIONAL, LIVING MEDIUM COMPLETELY CAPTIVATED ME AND SPOKE TO ALL OF MY CREATIVE SENSES! I BEGAN WORKING AT A BUSY SHOP IN DOWNTOWN DES MOINES. THERE I WAS MENTORED FOR OVER EIGHT YEARS BY AIFD FLORIST, DOUGLAS MCCORMICK, LAYING THE GROUNDWORK FOR MY FLORAL CAREER AND LEARNING EVERY ASPECT OF THE FLOWER BUSINESS. BEING LOCATED AT THE FOOT OF THE CAPITOL BUILDING GAVE ME PLENTY OF EXPOSURE TO HIGH END CLIENTELE AND UPSCALE WEDDING AND PARTY DESIGN, WHICH BECAME MY SPECIALTY.

NOW WITH DECADES OF EXPERIENCE UNDER MY BELT, MY JOURNEY HAS LED ME TO THE BEAUTIFUL VALLEY OF THE SUN, WHERE I AM EXCITED TO CONTINUE TO LEARN AND GROW IN THIS AMAZING INDUSTRY.

SEEING VERY FEW FLORISTS IN THE WEST VALLEY, MY HUSBAND AND I STARTED UP DESIGN IN BLOOMS LLC IN 2022 AS A PROFESSIONAL HOME STUDIO FLORIST TO ADD TO THE MENU OF QUALITY FLORAL CHOICES FOR OUR COMMUNITY. SINCE THEN WE HAVE GROWN TO SERVE ABOUT 20 BRIDES PER YEAR, SERVING OUR COMMUNITY WITH DAILY DELIVERIES AS WELL AS BEING INVOLVED IN SEVERAL FLORAL DESIGN COMPETITIONS, WINNING FIRST PLACE IN BOTH THE 2024 LOCAL MAYESH BATTLE OF THE BLOOMS AND FIRST ROUND OF THE AZ FLORIST'S BEST OF THE WEST COMPETITION.

WE LOOK FORWARD TO BRINGING CREATIVE FLORAL DESIGNS TO THE WEST VALLEY AND BRIDES AROUND THE STATE FOR YEARS TO COME, AS WE CONTINUE TO GROW AND EXCEED EXPECTATIONS WITH EXCEPTIONAL SERVICE AND CREATIVITY.

SPECIALTIES

WEDDINGS, EVENTS, FUNERALS

SERVICE AREAS

DAILY DELIVERIES TO SURPRISE AND SURROUNDING AREAS, WITH FULL EVENT SERVICES THROUGHOUT THE VALLEY AND BEYOND.

WHAT ARE YOU DOING AT THE SHOW?

COMPETING IN THE FLORAL FACE-OFF DESIGN #3 TITLED **HOLD TIGHT**
&
BATTLE OF THE BOUQUETS LIVE! CONTESTANT ON SUNDAY AT 1:30PM

