

FLORENCE & ROSE FLORAL CO.



BIO

MY NAME IS MARIN KEES, AND I AM THE OWNER OF FLORENCE & ROSE FLORAL CO. I STARTED MY FLORAL BUSINESS IN JULY 2022 WITH A CLEAR MISSION: TO PROMOTE LOCALLY GROWN FLOWERS AND LEARN TO GROW MY OWN. I ALSO AIMED TO INCORPORATE SUSTAINABILITY INTO MY FLORAL DESIGNS, SHOWCASING THEIR BEAUTY WITHOUT HARMING THE PLANET. IN 2018, I HAD THE OPPORTUNITY TO WORK AT A FLOWER SHOP IN DURHAM, NORTH CAROLINA. FLOWERS WERE ALWAYS AROUND ME, BUT LITTLE DID I KNOW THAT THIS EXPERIENCE WOULD IGNITE MY LIFELONG DREAM. THE SHOP SOURCED ORGANICALLY GROWN FLOWERS FROM LOCAL GROWERS WHENEVER POSSIBLE, AND I FELL IN LOVE WITH THE QUALITY OF THOSE BLOOMS. KNOWING WHERE THE FLOWERS CAME FROM INSPIRED ME TO CREATE THE SAME MODEL WHEN I RETURNED TO ARIZONA. I BEGAN RESEARCHING AND CONNECTING WITH GROWERS IN THE VALLEY TO SOURCE MY FLOWERS. I ENJOYED BEING PART OF A COMMUNITY OF LIKE-MINDED INDIVIDUALS DEDICATED TO SUSTAINABILITY. TO MY SURPRISE, I FOUND THAT MANY OF THE FLOWERS I LOVED IN NORTH CAROLINA COULD THRIVE IN THE ARIZONA DESERT. THIS FARM-TO-TABLE CONCEPT DEEPLY INSPIRED ME TO START MY OWN BUSINESS. FAST FORWARD TO NOW: I AM LIVING MY DREAM OF GROWING FLOWERS AND SOURCING DIRECTLY FROM THE GARDEN FOR MY CLIENTS' SPECIAL MOMENTS. THERE IS NOTHING MORE FULFILLING. WHILE I WOULD LOVE TO USE LOCALLY GROWN FLOWERS YEAR-ROUND, NATURE'S LIMITATIONS SOMETIMES MAKE THAT IMPOSSIBLE. HOWEVER, I ALWAYS STRIVE TO PROVIDE LOCALLY GROWN FLOWERS WHENEVER POSSIBLE.

SPECIALTIES

WEDDINGS, EVENTS, EVERYDAY FLOWERS, POP-UPS, AND FLORAL CLASSES.

SERVICE AREAS

LOCATED IN THE EAST VALLEY, BUT SERVICE GILBERT, QUEEN CREEK, MESA, TEMPE, CHANDLER, SCOTTSDALE, AND PHOENIX.

WHAT ARE YOU DOING AT THE SHOW?

COMPETING IN THE FLORAL FACE-OFF DESIGN #8 TITLED **THE STILL LIFE OF FLOWERS** & BATTLE OF THE BOUQUETS LIVE! CONTESTANT ON SUNDAY AT 1:30PM



FLORENCEANDROSEFLORALCO

MARICOPA COUNTY
**HOME
& FLOWER
SHOW**

FLORENCE
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FLORAL
CO

