

# CREME DE LE CREME BLOOMING

## BIO



I AM ROCHELLE, A FAIRLY NEW FLORIST TO THE INDUSTRY. I BEGAN THIS BRANCH OF MY BUSINESS AFTER I GOT MARRIED. MY HUSBAND & I WERE THE ONLY ONES PAYING FOR OUR WEDDING & I KNEW I WANTED TO MAKE MY OWN BOUQUET, SO I DID & MY LOVE FOR CREATING WEDDING BOUQUETS BEGAN IN APRIL OF 2022. I ALSO MADE MY FIRST BOUTONNIERES FOR MY HUSBAND & HIS BEST MAN. I HAVE ALWAYS BEEN A LOVER OF ALL THINGS GARDEN & FLOWERS & BEING OUTDOORS, HOWEVER. I GREW UP IN A SMALL TOWN EAST OF THE PHOENIX VALLEY IN SUPERIOR & MY GRANDPA WHO WAS THE MOST IMPORTANT MAN IN MY LIFE GROWING UP COULD GROW ANYTHING! I ALWAYS PREFERRED TO BE OUTSIDE WITH HIM VERSUS BEING INSIDE. WE SPENT TIME WATERING ALL HIS VEGETABLES & ALL THE FRUIT TREES & BIRD WATCHING. AS I GREW UP, I FOUND MYSELF NAVIGATING TOWARD THE LOVE OF GETTING MY HANDS IN THE DIRT. I HAVE YET TO RECEIVE ANY AWARDS & THAT'S OK. WE ALL HAVE TO START SOMEWHERE. I DON'T KNOW IF I HAVE A PERSONAL STATEMENT SO MUCH AS ADVICE MY GRANDPA USED TO ALWAYS GIVE WHICH WAS "IF YOU DO THINGS IN THE RIGHT WAY, YOU WILL GET GOOD RESULTS & OUTCOMES". I CARRY THAT WITH ME ALL THE TIME. TAKE YOUR TIME, DON'T CUT CORNERS & YOU WILL REAP SOMETHING BEAUTIFUL EVERY TIME.

## SPECIALTIES

WEDDING CENTERPIECES & DISPLAYS, BRIDAL BOUQUETS, BRIDESMAID BOUQUETS, BOUTONNIERES, SEASONAL CENTERPIECES, FUNERAL DISPLAYS & CASKET SPRAYS.

## SERVICE AREAS

I SERVICE ALL OF THE GREATER PHOENIX AREA, INCLUDING SEDONA, FLAGSTAFF & SURROUNDING AREAS AS WELL AS THE EASTERN CITIES SUCH AS PINETOP, STRAWBERRY, SNOWFLAKE & GREER.

## WHAT ARE YOU DOING AT THE SHOW?

DESIGNING A FEATURED FLORIST INSTALLATION TITLED **PASTEL DE FLORES**



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MARICOPA COUNTY  
**HOME  
& FLOWER  
SHOW**

