

FLORECITA FLOWER CO.



BIO

MADLINE HERNANDEZ IS A LATINA AND A PASSIONATE FIRST-GENERATION MASTER FLORIST WITH THREE YEARS OF ENTREPRENEURIAL SUCCESS. WITH A HEART ROOTED IN HER CULTURE AND A BOLD, ARTISTIC VISION, SHE HAS QUICKLY MADE A NAME FOR HERSELF IN THE FLORAL INDUSTRY. KNOWN FOR HER AUTHENTIC, BOUNDARY-PUSHING DESIGNS, SHE WON THE PEOPLE'S CHOICE AWARD AT TEMPE BLOOMS, SHOWCASING HER TALENT AND CREATIVITY.

EMBRACING HER HERITAGE, MADLINE CREATES FLORAL ARRANGEMENTS THAT NOT ONLY HONOR TRADITION BUT ALSO CHALLENGE CONVENTIONS, BLENDING VIBRANT COLORS AND UNIQUE STYLES THAT REFLECT HER PERSONAL JOURNEY. HER WORK IS A TRUE EXPRESSION OF WHO SHE IS — FEARLESS, UNAPOLOGETICALLY AUTHENTIC, AND DEEPLY CONNECTED TO THE RICH CULTURAL TAPESTRY THAT HAS SHAPED HER. WHETHER IT'S A WEDDING, SPECIAL EVENT, OR CUSTOM FLORAL ART INSTALLATION, MADLINE BRINGS HER HEART AND CREATIVITY INTO EVERY CREATION, PROVING THAT THE ART OF FLORISTRY IS AS MUCH ABOUT EXPRESSION AS IT IS ABOUT FLOWERS.

SPECIALTIES

FLORAL ART INSTALLATIONS, WORKSHOPS & EVENTS

SERVICE AREAS

PHOENIX & THE WEST VALLEY

WHAT ARE YOU DOING AT THE SHOW?

DESIGNING A FEATURED FLORIST INSTALLATION TITLED **BLOOMING BRONCO**



MARICOPA COUNTY
**HOME
& FLOWER
SHOW**

