

BLOOM AND THORN

BIO



KATHERINE GONZALEZ, AIFD, CFD, AZMF | FOUNDER – BLOOM & THORN | DESIGNER, PRODUCER, EDUCATOR - KATHERINE GONZALEZ IS AN AWARD-WINNING FLORAL DESIGNER, EVENT PRODUCER, AND INDUSTRY LEADER. INDUCTED INTO THE AMERICAN INSTITUTE OF FLORAL DESIGNERS (AIFD) AT JUST 24, SHE WAS LATER RECOGNIZED AS ARIZONA DESIGNER OF THE YEAR. SHE HAS SERVED ON THE BOARD OF DIRECTORS FOR BOTH THE SOUTHWEST AND NORTHEAST AIFD REGIONS, AS WELL AS THE ARIZONA STATE FLORISTS ASSOCIATION. WITH A CAREER SPANNING BOUTIQUE EVENT FIRMS IN ARIZONA AND NEW YORK, KATHERINE HAS PRODUCED LARGE-SCALE WEDDINGS, CORPORATE EVENTS, AND DESTINATION CELEBRATIONS. NOW THE FOUNDER OF BLOOM & THORN, SHE IS DEDICATED TO ELEVATING THE FLORAL INDUSTRY THROUGH ARTISTRY, EDUCATION, AND SUSTAINABILITY.

SPECIALTIES

LARGE-SCALE INSTALLATIONS, EVENTS – SOCIAL, WEDDINGS, CORPORATE

SERVICE AREAS

AS A BOUTIQUE EVENT COMPANY, WE PRIMARILY SERVE THE GREATER PHOENIX METRO AREA AND OFFER STATEWIDE SERVICES BASED ON AVAILABILITY.

WHAT ARE YOU DOING AT THE SHOW?

DESIGNING A FEATURED FLORIST INSTALLATION TITLED **ECHOES IN BLOOM**



BLOOMANDTHORNFLORIST
KAT.THE.FLORIST

MARICOPA COUNTY
**HOME
& FLOWER
SHOW**

BLOOM & THORN