

FieldScope User Analytics 2021

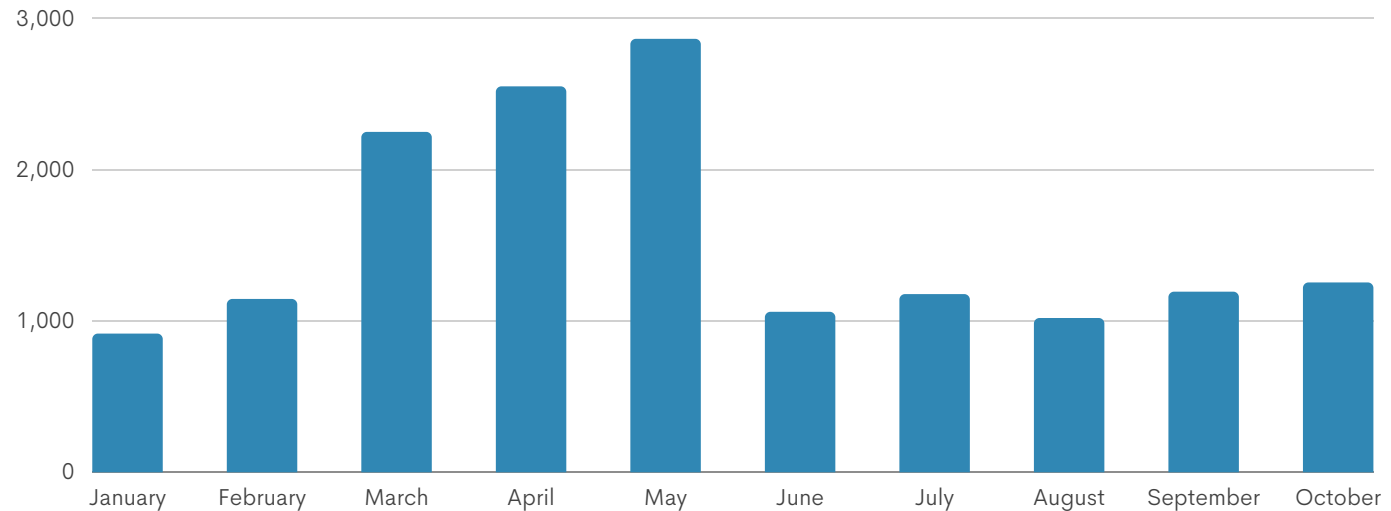
57,806

Total
observations

39,254

Site
visits

FieldScope Users per Month in 2021



FieldScope Data Collection

Despite a dip in usage during the the first part of the COVID-19 pandemic, FieldScope has seen an 80% increase in usage from 2020-2021



New Tech Updates 2020-21

- Mobile-friendly data entry
- Ability to embed visualizations in external websites
- Upgrades to filtering functionality – by organization, group, or chapter
- Major updates to the backend for enhanced security and improved participant log-in processes

