

October 10, 2018

To Whom It May Concern:

Aavidum is holding its inaugural Youth Mental Health & Suicide Prevention Conference on March 1, 2019 at Pod 2 on the Rock Lititz Campus in Lititz, Pennsylvania. For the first time, Aavidum will be providing an opportunity for its student leaders from many schools to unite their gifts and voices. During the conference, attendees will earn certifications in Question, Persuade, Refer (QPR), a nationally recognized, empirically supported suicide prevention gatekeeper training, be inspired and energized by speakers and featured Aavidum members, gain ideas and create innovative wellness programming for their own schools, and connect with fellow advocates who also are ready to impact and assist their generation. The conference will also offer training and opportunities for the many educators who will accompany the students.

We invite you to consider sponsoring this important event. Sponsoring the conference will allow you to have a massive impact on our powerful student advocates and their school communities. It is important to us that the conference is affordable so that attendance is not limited by a student or school's ability to pay. Your sponsorship will help us keep the registration fee as low as possible so that all students and schools have an opportunity to attend.

While any sponsorship amount helps, the following page outlines different sponsorship opportunities and benefits. All sponsors will be recognized on our website and in each attendee's conference materials.

I look forward to hearing from you regarding conference sponsorship. A detailed sponsorship form is enclosed to this letter.

Thank you for considering sponsoring the Aavidum Youth Conference.

Sincerely,

Francesca M. Pileggi

Francesca Pileggi
Executive Director

Thank you for your interest in sponsoring the Aavidum Youth Mental Health & Suicide Prevention Conference! All sponsors will be recognized on our website and in each attendee's conference materials. Sponsors donating \$250 or more will receive the following sponsorship benefits.

Sponsors donating \$250 or more will receive the following:

- Recognition on Aavidum website and conference materials
- Name/logo on the Conference t-shirt

Sponsors donating \$500 or more will receive the following:

- Recognition on Aavidum website and conference materials
- Prominent placement of name/logo on the Conference t-shirt
- Name/logo on Conference Banner
- Ability for organization to have a resource table at event, if desired

Sponsors donating \$1,000 or more will receive the following:

- Recognition on Aavidum website and conference materials
- Largest prominent placement of name/logo on the Conference t-shirt
- Prominent placement of name/logo on Conference Banner
- Ability for organization to have a prominent resource table at event, if desired
- Opportunity for organization to address attendees for a moment during lunch

There are also some specific sponsorship opportunities* available:

- Aavidum Club of the Year Award Sponsor - \$250
- Aavidum Student Leader of the Year Award Sponsor - \$250
- Aavidum Advisor of the Year Award Sponsor - \$250
- QPR Suicide Prevention Gatekeeper Training Sponsor - \$500
- Keynote Address Sponsor - \$500
- Snack Break Sponsor - \$750
- Lunch Sponsor - \$1,000 (there are two lunch sponsorships available)

**All specific sponsorship opportunities are available on a first come-first serve basis.*

To become a sponsor, please complete the bottom of this page and mail it to Aavidum or contact us at clubs@aavidum.org for an online sponsorship form.

Organization name: _____

Contact name: _____

Contact email: _____

Contact phone: _____

Sponsorship amount: _____

Desired sponsorship opportunity (if applicable): _____

Please make checks payable to Aavidum and mail along with this form to Aavidum, PO Box 64, Lititz, PA 17543.