



## Crosswalk Art 2022

City of Bastrop, Texas

**\*\*Application Deadline: September 9, 2022\*\***

### Project Scope

MSAB is piloting a Crosswalk Art Program and is requesting designs from artists to design and install acrylic paint murals in 8 selected intersections along Main Street between Farm and Water. The project will begin with 2 crosswalks during a street closure event and will roll out an additional 2-3 crosswalks each over the next 3 years – for a total of 8.

This request is open to artists and artist teams with demonstrated experience. The overall appearance should bring instant awareness to the crosswalk. Bastrop Government will coordinate street closure. Cultural Arts Commission will help with artist call and additional marketing not provided by MSAB. MSAB will fund the project.

### “Uniquely Bastrop” Theme

“Uniquely Bastrop” – Crosswalk art should maintain and enhance our historic community feel by leveraging the unique combination of community, parks, cultural and recreational assets that make Bastrop a special place to live and work.

### Design Details

Artists are challenged to create a simple aesthetically pleasing design that can easily be painted in 3-4 hours. All crosswalk designs must accommodate the two thick lines at the top and bottom of the crosswalk, which run perpendicular to the roadway traffic AND the interior vertical lines. Dimensions: 20' across x 6' deep with 3' in between each ‘bar’.

Content for crosswalks must be appropriate for the general public and cannot include profanity, nudity, gang symbols, political content, advertisements of any kind, nor anything deemed inappropriate or offensive.

## **Budget and Compensation**

Compensation will include a budget of \$2,000 for initial design, labor for project installation and any supplies not provided by Main Street.

## **2022 Call for Entries**

You are invited to submit your mural proposition to be displayed for public exhibit. The following criteria are required:

1. The crosswalk call is open in theme but must embody “Uniquely Bastrop.” No reproductions of original art will be accepted. The completed size must be within the restraint of 20’ across x 6’ deep with 3’ in between each ‘bar.’ The call is open to all artists without geographic distinctions or restrictions; however, special consideration will be given to local artists.
2. Each artist may submit up to 3 images of the proposed original art for consideration. A high-resolution digital image of at least 300 dpi and 5x7 size is required to be juried, as well as, for use in marketing collateral to include but not limited to: website, social media and print. Please note that the quality of the photograph can influence the jury process. Artists may also submit prior work examples and attach references such as websites or social media accounts. No substitutions will be allowed after the juried process has been completed. Send all images, including an artist’s photo by email. Submit applications by email with images to [cbutts@cityofbastrop.org](mailto:cbutts@cityofbastrop.org) or mail to Candice Butts, 1311 Chestnut Street, Bastrop, TX 78602 with images on a CD or flash drive.
3. Pending artist selections and design approval, crosswalks will be installed. Selection will be done by jurying process by members of the Main Street Advisory Board Design Committee for final decision.
4. ITEMS SUPPLIED: 2.5 gallons each of red, blue, yellow, black and white sidewalk paint (Sherwin Williams), 1 roller and roller extension, and 5 roller covers and paint trays.

5. The artist selected to exhibit will be required to sign an Artist's Agreement with the City of Bastrop that will detail the rights and responsibilities of all parties related to staging, installation, security, materials, liability, and removal, etc.



## 2022 Exhibition Schedule

August 12, 2022:	Open Invitation to Submit Proposal
September 9, 2022:	Application Closes – Artist Deadline to submit 1-3 designs
September 12, 2022:	Design Committee Review – SPECIAL MEETING
September 14, 2022:	Design Committee present Artists to Board (Top 3)
September 19, 2022:	Artists notified, Paperwork Completion (W-9 and contract)
October 7, 2022:	Art Installation

For artist or event information, please contact Candice Butts at [cbutts@cityofbastrop.org](mailto:cbutts@cityofbastrop.org) or at (512)-332-8862

## Design Limitations

All crosswalk submissions must be “family appropriate” and pose no risk to public safety; nothing of sexual, violent, or political nature shall be accepted. Further, art may not contain advertisements; however, the Artist may incorporate his/her signature into the design.

## Main Street Crosswalk Art 2022

### 2022 Artist and Entry Information

Full Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: Home (   ) \_\_\_\_\_ Cell (   ) \_\_\_\_\_

Email: \_\_\_\_\_ Fax: (   ) \_\_\_\_\_

Social Media Account Handle: \_\_\_\_\_

Website: \_\_\_\_\_

**Title #1:** \_\_\_\_\_

Materials: \_\_\_\_\_

\_\_\_\_\_

Estimate Price Summary: \_\_\_\_\_

Height: \_\_\_\_\_

Width: \_\_\_\_\_

Artist Explanation/Details: \_\_\_\_\_

\_\_\_\_\_

**Title #2:** \_\_\_\_\_

Materials: \_\_\_\_\_

\_\_\_\_\_

Estimate Price Summary: \_\_\_\_\_

Height: \_\_\_\_\_

Width: \_\_\_\_\_

Artist Explanation/Details: \_\_\_\_\_

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**Title #3:** \_\_\_\_\_

Materials: \_\_\_\_\_

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### Estimate Price Summary:

Height: \_\_\_\_\_

**Artist Explanation/Details:**

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Artist Statement of Interest (why are you a good fit for this project? 250 words or less):

**\*\*Application Deadline: Friday, September 9, 2022\*\***