THE CHALLENGE PROGRAM Inc.

Presents an Inaugural

POLYTECHNIC CAREER AWARENESS EVENT IN INDIANA COUNTY

When: October 11, 2017, 6-8PM

Where: Blairsville High School Auditorium & Gymnasium

What: The Challenge Program, Inc. presents a unique opportunity for parents & other community members to learn about the highly-skilled trade occupations available in our area. Traditional blue-collar jobs are now known as "gold-collar" jobs because the positions offer family-sustaining wages and have become highly skilled and technical; these jobs provide innovative, stimulating work environments. Many of these jobs do not require traditional four year post-secondary schooling, but rather, a mix of technical training and education. In fact, students can prepare for them by attending local career and technology centers while they are still in high school and/or while pursuing post-secondary education.

The Challenge Program, Inc., in collaboration with industry and community partners, is planning this event to increase awareness to parents, teachers and students on this new wave of "gold-collar jobs." Currently, two thirds of high school students pursue a college degree, yet only a third of available jobs require one. Our goal is to highlight this gap, and introduce our audience to educational pathways for ALL future career opportunities.

Representatives from local businesses/employers, educational organizations and elected officials will create a panel of resources addressing these polytechnic (many-technologies) jobs of tomorrow. The event includes a "Polytechnic Success Story Panel" as the presentation portion of the evening, followed by open networking with employers and educational opportunities! If you are an employer in the high-growth industries of healthcare, energy, manufacturing, IT, transportation & more, or an educational organization that trains in these fields—JOIN US! Share your message of career and training opportunities!

For more information and to get involved, please contact:

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The Challenge Program, Inc.'s mission is to build sustainable Business/Education partnerships while introducing students to careers in their communities. This partnership contributes to workforce and economic development by motivating students to develop the solid work habits required to succeed in school and in their future careers. For more information, visit our website at www.tcpinc.org