



SPONSORSHIPS AND AD PACKAGES

PLATINUM SPONSOR \$2000

\$640 in LIVE ON PRATT tickets
Full page ad in program for all 9 shows
Logo on cover page
One insert
One exhibition table opportunity

GOLD SPONSOR \$1500

\$480 in LIVE ON PRATT tickets
Full page ad in program for all 9 shows
Logo on cover page
One insert

SILVER SPONSOR \$1200

\$400 in LIVE ON PRATT tickets
Full page ad in program for all 9 shows
Logo on cover page

FULL PAGE SPONSOR \$800

\$320 in LIVE ON PRATT tickets
Full page ad in program for all 9 shows

HALF PAGE SPONSOR \$500

\$160 in LIVE ON PRATT tickets
Half page ad in program for all 9 shows

QUARTER PAGE SPONSOR \$300

\$80 in LIVE ON PRATT tickets
Quarter page ad in program for all 9 shows

LIVE ON PRATT
SEASON SERIES 2018-19
TORETTI AUDITORIUM/KCAC
Intimate 600-seat theater

THE THREE STOOGES-"LIVE ON STAGE!"
Revival of the Three Stooges stage show at the MGM Grand in Las Vegas
Sept 21

YAKOV SMIRNOFF -
Comedy, "What a Country"
Sept 29

HEART BY HEART -
Includes two of the original members of Heart
Oct 13

FIREFALL -
Eighties platinum band with hits, "You Are The Woman", "Strange Way" and "Just Remember I Love You"
Oct 19

CHINESE WARRIORS OF PEKING -
Martial Artists Live Combat and Acrobatics with 32 performers
Nov 1

THE BLUES BROTHERS REVUE -
Approved by Dan Aykryod and the Belushi Estate
Nov 8

FORBIDDEN BROADWAY -
Off-Broadway musical
Feb 1

STEVE SOLOMON -
"My Mother's Italian, My Father's Jewish and I'm in Therapy"
Off-Broadway production
Feb 24

MENOPAUSE THE MUSICAL -
Off-Broadway musical
Apr 6 and 7 (3 SHOWS TOTAL!)

SPECIAL HOLIDAY ARENA SHOW
CIRQUE DREAMS HOLIDAZE -
The Christmas Show for the Entire Family!
Ed Fry Arena at the KCAC
Dec 20
Advertising Opportunity is Additional and Separate from the Live on Pratt Series

LIVE ON PRATT

Show Program Application and Contract 2018-19

The undersigned wishes to make application of the LIVE ON PRATT opportunity at the Kovalchick Convention and Athletic Complex, Indiana, PA. Your company's advertisement will be placed in 11 show program booklets for the 2018-19 Production Concert and Show Season at the KCAC.



COMPANY _____
 REPRESENTATIVE _____ TITLE _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP CODE _____
 BUSINESS PHONE _____ FAX _____ EMAIL _____

AD PRICING FOR 11 SHOWS (approximately 6000 programs)

<input type="checkbox"/> Platinum Sponsorship	\$2000
<input type="checkbox"/> Gold Sponsorship	\$1500
<input type="checkbox"/> Silver Sponsorship	\$1200
<input type="checkbox"/> Full Page	\$800
<input type="checkbox"/> Half Page	\$500
<input type="checkbox"/> Quarter Page	\$300

☐ YES! Include my Half Page Ad in Cirque Dreams Holidaze (approximately 3000 programs printed) \$250

TERMS:

- Specific positions of ads are not guaranteed.
- Ads cannot be cancelled or changed after they are approved and published.
- Ad submission deadline is September 17, 2018.**
- Application Contracts not paid in full by September 17 are subject to rejection.
- KCAC/LIVE ON PRATT will not be bound by any terms or conditions submitted by the advertiser when those terms and conditions are in conflict with the publisher's rate card or policies.
- Advertisers alone are responsible for all content supplied to KCAC/LIVE ON PRATT. The advertiser must obtain all clearances for the reproduction of copyrighted photos, logos or artwork. The publisher is not liable for any content submitted by its advertisers.
- All artwork, photos and copy submitted to KCAC/LIVE ON PRATT cannot be returned. KCAC/LIVE ON PRATT shall not be liable for errors or omissions in, or failure to insert any ad beyond cost of actual occupied space in which that error/omission occurred.
- All ads should be camera-ready and in black and white only. Requests from the advertiser to modify, design or create an ad will be charged separately at the rate of \$75.00/hour.
- Ads will appear in 11 Show Programs in the 2018-19 season.
- All acts and dates are subject to change. KCAC/LIVE ON PRATT is not responsible for acts that are cancelled.

Processing Fee \$35
TOTAL \$ _____

TICKET REDEMPTION POLICY

KCAC will provide all advertisers with a voucher in which to redeem tickets to LIVE ON PRATT shows at the TORETTI AUDITORIUM at KCAC, as listed in the Entitlement Addendum. Some restrictions may apply based on time of request and availability. The undersigned represents that he/she is fully authorized to execute and complete this agreement.

PAYMENT OPTIONS

☐ Check Enclosed (Payable to KCAC)

☐ Charge to (Please circle one) VISA MasterCard Discover

Account Number _____ Three Digits on Back of Card _____ Expiration Date _____

Signature _____ Date _____

Return application with payment to:

Kovalchick Convention and Athletic Complex | 711 Pratt Drive | Indiana, PA 15705

724.357.5206 for ad placement inquiries

www.kovalchickcomplex.com