



# **Oldies Attic** with Bill Otto **AM 1160/WCCS**

The Oldies Attic Turkeython began in 1990 on radio station WCCS in Homer City. Program host Bill Otto conceived the idea to encourage more people to donate to the Indiana County United Way with an added incentive, for every \$15.00 pledged, a turkey would be donated by an area grocer to The Salvation Army for distribution to needy families in Indiana County in time for Thanksgiving.

As the Turkeython grew, the logistics of handling and storing frozen turkeys exceeded available facilities. So, it was agreed that certificates for turkeys would be used. From the early beginning of one supermarket supplying turkeys, the Turkeython grew and grew and all Indiana County supermarkets came on board.

Some businesses and civic organizations have stepped up and became major sponsors to the annual event. The donations from these groups enable more turkeys and food gift cards to be purchased while all pledges are sent to the United Way. Entering the 29<sup>th</sup> Turkeython, over \$750,000 has been raised for the United Way and enough food is now available to feed those who need some help at Thanksgiving and throughout the holiday season.

This year, turkeys and food certificates will benefit homeless veteran's, The Salvation Army, Chevy Chase Community Center, The Community Kitchen in Dixonville, the food pantry at the United Methodist Church in Homer City and the United Methodist Deacon's emergency food pantry in Blairsville.

All money raised will go to the United Way and your total will be added to the Turkeython amount, enabling us to obtain more food certificates for use in Indiana County. It is a win-win situation.

Thank you for your consideration.

Bill Otto