

Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Lee Wilcox

SUBJECT: 2019 CITY COUNCIL PRIORITY-
SETTING RESULTS

DATE: April 23, 2019

Approved

D. D. SyL

Date

4/23/19

INFORMATION

On March 5, 2019, the City Council held a three-part Priority Setting Session: first, voting to remove completed items and items receiving zero votes during the 2017 ranking process; second, voting to add nominated items to the Priority list; and third, ranking items in priority order. This memo details the outcome of the Priority Setting Session.

COMPLETED ITEMS

The following items were accepted as completed and removed from the Council Priority List.

- Update the City's Rental Rights and Referrals Program
- Housing Rehabilitation Program
- Personal Care Business Compliance Initiative
- Downtown Active Storefronts Initiative
- Medical Marijuana

NOMINATED ITEMS

The following six items were added to the Council Priority List through the Round 1 Vote:

- Family Friendly City - Paid Family Leave
- Childcare & Early Education
- Universal Development Fee
- Review of Cannabis Land Use and Regulatory Provisions (Combined)
- Cannabis: Equity Applicant Program
- Update the Council's Wage Theft Prevention Policy

The following nominated items did not receive enough votes¹ in the Round 1 Vote to move forward to the Council Priority list and have been dropped:

- Explore & Compare CEQA Across Municipalities
- Traffic Calming
- Sidewalk Gaps
- Public Safety-Fire Fee
- Homelessness Diversion
- Storage Lockers for the Homeless
- Interactive Wayfinding Signage Downtown (Combined)
- Walls: Streamline repair process; address planning issues; develop vegetation policy
- Strengthening Code Enforcement on Empty Residential Properties with Blight
- Gas Powered Landscape Equipment (Combined)
- Privately-Owned Public Open Space
- Criteria for the Review of Drive-Through Uses
- Cannabis: Private Consumption Events
- Abandoned Shopping Cart Program
- Study of Industrial Lands, Create Protections
- Spurring High Density Development Along Transit Corridors
- Riparian Corridors and Bird Safe Design
- San Jose is Open for Business/ Legal Non-Conforming Uses
- 1% for the Arts

The following nominated items were green-lighted and will be accommodated within an existing City effort:

- Reduce or Eliminate Parking Minimums Near Transit
- Multi-Departmental/Disciplinary Quality of Life Task Force
- Temporary Municipal Recreational Vehicle and Trailer Specific Storage
- ADU Manual and Plan Sets Book
- ADU's: Reduce Permit Costs & Streamline the Process
- General Plan and Zoning Alignment (Phase 1)
- Reducing Gun Violence
- Suicide Prevention Strategy

The following nominated items were referred to the budget process:

- Blight Squad
- Illegal Dumping Education Campaign & Surveillance
- The Facilities and Child Care portions of the Family Friendly City nomination (District 8).
- General Plan and Zoning Alignment (Phase 2)

¹ Council Nominations required at least 6 votes to move to Round 2 prioritization.

The updated, ranked Council Policy Priority List is attached and is posted on the following webpage: <http://www.sanjoseca.gov/DocumentCenter/View/83120>.

NEXT STEPS

The City Manager's Office of Administration, Policy, and Intergovernmental Relations (API) staff has begun policy development coordination to advance the Council's policy goals. Using the new priority list as a guide, API staff, in conjunction with the City Manager's Budget Office staff, has worked with departments to evaluate which policy efforts can be staffed with existing resources, and which items will require additional resources. After meeting with department staff, the following recommendations have been made in the 2019-2020 City Manager's Proposed Operating Budget:

- Allocate \$150,000 to advance policy work in the Planning, Building, and Code Enforcement Department, which has the bulk of policy work on the council priority list.
- Allocate \$200,000 in the City Manager's Office for contractual services to support policy development for, a) Childcare and Early Education, b) Universal Development Fee, c) Wage Theft, d) Cannabis Land Use, and e) other policy work that may be identified throughout the policy development process. This funding will fill critical needs related to consultant services.

For items referred to the budget process, the Administration is submitting a Manager's Budget Addendum as part of the 2019-2020 Budget Process. The Manager's Budget Addendum will provide the City Council with the cost estimates for those items for potential use in the Budget Document process that will occur in May 2019.

It should be noted that prior to starting the 2020 Council Policy Prioritization process, the Administration will return to Council with an evaluation of the effectiveness of the modified Council Policy Prioritization Process, consistent with Council direction from the June 19, 2018 Council meeting.

/s/
LEE WILCOX
Chief of Staff
Office of the City Manager

For questions, please contact Lee Wilcox, Chief of Staff, Office of the City Manager, at (408) 535-4873.

Attachment – Final Ranked Council Policy Priority List

Attachment A Council Policy Priority List 2019

Priority Number	Policy/Ordinance Name	Lead Department
1	Local Hiring/Local Business/Apprentice Utilization Program	Public Works
2	Mobile Home Conversions	PBCE
3	Disadvantaged Business Enterprises	Public Works
4	Electronic Billboards	PBCE/OED
5	Downtown and/or Citywide Parks Operations and Maintenance Financing District	PRNS
6	Development of a Soft-Story Retrofit Program	PBCE
7	Accessory Dwelling Units & Garage Conversion Ordinance	PBCE
8	North San José Policy Review	PBCE/OED
9	Commercial Linkage Fee for Affordable Housing	CMO/OED
10	Safe Parking Program	PBCE
11	Review of Cannabis Land Use and Regulatory Provisions (Combined)	Police
12	Universal Development Fee	OED
13	Cannabis: Equity Applicant Program	Police
14	Childcare & Early Education	PBCE/OED
15	Family Friendly City- Paid Family Leave	OER
16	Update the Council's Wage Theft Prevention Policy	Public Works
17	Anti-Displacement Preference Ordinance	Housing
18	Sanctioned Encampments	Housing
19	Update Urban Design Guidelines	PBCE
20	Downtown Zoning Code Update	PBCE
21	Impact Fee Deferred Payment Program for Housing	PBCE/OED
22	Develop Innovative Strategies to Hire Crossing Guards	Police
23	Smoke-Free Housing	PBCE
24	Food and Clothing Distribution at City Parks	PRNS
25	Private Property Graffiti Abatement Ordinance	PRNS