Oracle Awards San José for Sustainability Innovation
The technology giant honors the City with an Oracle Sustainability Innovation Award and recognizes San José Environmental Services Director Kerrie Romanow as Chief Sustainability Officer of the Year

SAN JOSE, Calif. — Oracle announced today that it has named the City of San José a winner of the Oracle Sustainability Innovation Award and honored Kerrie Romanow, Director of the San José Environmental Services Department (ESD), as Chief Sustainability Officer of the Year.

The awards recognize the City's creativity and leadership in the realm of sustainability, particularly the My San José app, which enables citizens to report concerns such as illegal dumping from their smartphones and Climate Smart San José, a new communitywide initiative to reduce air pollution, save water and improve quality of life.

Each year, Oracle presents the Sustainability Innovation Award to 10 organizations that use Oracle products to demonstrate environmental leadership as well as reduce costs or improve efficiencies using green business practices. The Sustainability Innovation Award is among 10 Oracle Excellence Awards the company established to recognize customers in various fields.

Romanow, the City's Chief Sustainability Officer, accepted the awards Wednesday on behalf of the City at Oracle OpenWorld in San Francisco.

"I'm honored that Oracle has recognized our efforts to improve the lives of people who live and work in San José," said Romanow, whose department oversees Climate Smart San José and the Illegal Dumping program, part of a citywide beautification initiative. "I am proud to be part of an organization that is committed to sustainability leadership and finding creative solutions to tough problems, from illegal dumping to climate change."

The City uses Oracle Service Cloud applications to power the My San José app, which has increased transparency, empowered citizens, and improved City efficiency and productivity since launching in July 2017. The app has made its biggest environmental impact in illegal dumping abatement. In the 12 months before the app was released, the City averaged 543 requests per month to clean up illegal dumping sites. Requests per month jumped to 1,583 in the 12 months after the app debuted. ESD's illegal dumping response team, RAPID (Removing and Preventing Illegal Dumping), cleaned 4,904 tons of mixed debris during the 2017-18 fiscal year, providing an important service to neighborhoods throughout San José where illegal dumping is a top concern.

"Our customers and partners continue to display unprecedented creativity in building successful, sustainable organizations," said Jon Chorley, Chief Sustainability Officer and Vice President of SCM Product Strategy, Oracle. "At this year's Oracle Sustainability Innovation Awards, we honored the City of San José for showcasing unique ways to increase eco-innovation while also reducing costs and improving organizational performance using Oracle technologies."

The City has added to its legacy of sustainability in recent years and stepped up its climate leadership. In February, the City Council unanimously adopted Climate Smart San José, becoming one of the first major U.S. cities to chart a course to meeting the greenhouse gas emission reduction targets of the international Paris Agreement. In September, the City launched the first phase of San José Clean Energy, which will serve as the community's nonprofit electricity supplier, increasing the use of solar power and other clean and renewable energy sources by San José consumers.

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About the San José Environmental Services Department (ESD)
San José, Capital of Silicon Valley, is the largest city in Northern California and the 10th largest city in the nation. The San José [Environmental Services Department](#) leads Climate Smart San José and manages garbage and recycling services; watershed protection and pollution prevention; municipal drinking water and recycled water; sustainability initiatives; and the operation and infrastructure improvements of the San José-Santa Clara Regional Wastewater Facility. ESD's mission is to deliver world-class utility services and programs to improve our health, environment and economy.

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