TO: HONORABLE MAYOR AND CITY COUNCIL
FROM: David Sykes
SUBJECT: City Manager’s Weekly Report
DATE: November 17, 2017

Please note that the City Manager’s Weekly Report will not be issued next week due to the Thanksgiving Holiday, the next edition will be issued December 1.

INFORMATION

Airport Acquires Two New Aircraft Rescue and Fire Fighting Rigs – Silicon Valley’s Airport and the San José Fire Department celebrated the official commissioning of two new Aircraft Rescue and Fire Fighting (ARFF) vehicles this week at the airport’s Fire Station 20. Federal grants covered 80 percent of the cost of the rigs; the added equipment helps the airport maintain federal compliance for ARFF vehicles, commensurate with the airport’s recent growth in both aircraft size and passenger count. For more information, contact Director of Aviation John Aitken at 408-392-3611.

DIY Home Energy Savings Toolkit Sees 35% Increase in Library Checkouts – The DIY Home Energy Saving Toolkit is a money-saving resource that residents can borrow, like a book, from San José Public Library and Santa Clara County Library branches. All you need is a valid library card. The toolkit includes supplies that residents may keep, such as LED light bulbs and weather-stripping, as well as energy and water measuring devices that residents use and return with the kit. In the third quarter of 2017, after increased outreach efforts, the program saw a 35 percent increase in checkouts in San José Library branches over the previous quarter. So far in 2017, the toolkit has resulted in an estimated annual savings of 57,568 kilowatt hours and 1.9 million gallons of water. The toolkit is one of many countywide programs administered by the City of San José through the Silicon Valley Energy Watch program. For additional home energy saving resources, see the attached flyer. For more information, contact Ken Davies, Sustainability and Compliance Division Manager in the Environmental Services Department, at 408-975-2587.

Volaris to Expand Nonstop Service – Low-cost Mexican airline Volaris announced that it will add nonstop flights from San José to two additional cities in Mexico, starting in mid-December. Twice-weekly nonstop service to Morelia and Zacatecas brings the count of SJC nonstop destinations to 53, including five cities in Mexico once Aeromexico starts service to Mexico City next summer. For more information, contact Director of Aviation John Aitken at 408-392-3611.

Volunteers Take Pride in Beautifying Jeffrey Fontana Park – The Department of Parks, Recreation and Neighborhood Services (PRNS) Volunteer Management Unit hosted a volunteer cleanup at Jeffrey Fontana Park on Saturday, November 11. More than 30 park neighbors and friends removed overgrown brush and trimmed bushes and trees. Volunteerism provides an
opportunity for neighbors to share in the upkeep of their local park, which increases sense of ownership. For more information, contact Justin Long, PRNS Deputy Director, at 408-793-5579.

**ESD Notifies Residents About Holiday Garbage and Recycling Collection Schedule Changes** – The Environmental Services Department (ESD) mailed postcards this week to the approximate 213,000 single-family homes in San José regarding holiday pickup schedules. The postcards include information on how to request junk pickup; use the My San José app; where to find recycling resources; and whom to call for service issues. Residents whose garbage, recycling and yard trimmings collection or street sweeping falls on Thursday, Friday or Saturday over the Thanksgiving holiday will have collection and sweeping one day later that week. Collection also will be one day later for all residents during the weeks of Christmas and New Year’s. The postcard was co-funded by the City’s garbage, recycling, and yard trimmings collection companies. For more information about holiday service, contact Jeff Anders, Interim Deputy Director of the Integrated Waste Management Division, at 408-975-2518.

**30 Newly Hired and Promoted PRNS Staff Begin Serving the Community** – The Department of Parks, Recreation and Neighborhood Services (PRNS) welcomed more than 30 newly hired and promoted employees in a variety of roles on November 6. From parks maintenance and operations, to community center programming, to management and administration, these employees will make their mark on the department and positively impact the San José community by Building Community Through Fun. PRNS and the Human Resources Department collaborated on the City’s improved hiring process to bring aboard the recruitments and are thrilled to welcome this cohort to the PRNS and City family. For more information, please contact Avi Yotam, PRNS Division Manager, at 408-535-3573.

**Happy Hollow Park & Zoo Animal Training a Model of Best Practices** – The Department of Parks, Recreation and Neighborhood Services (PRNS) Happy Hollow Park & Zoo (HHPZ) staff recently visited Anchorage, Alaska for a week to present their Animal Training Program as a model of Positive Reinforcement Based Training. In attendance were the Alaska’s Fish & Wildlife Department, Alaska Zoo, Bird TLC, The Alaska Sea Life Center, and the Alaskan Wildlife Conservation Center. HHPZ demonstrated Positive Reinforcement Based Training with raptors (birds of prey) to improve animal husbandry, animal welfare, and rehabilitation. Positive Reinforcement Based Training is a choice-based approach which uses rewards (food, praise, attention, touch, play) to reinforce or encourage desired behaviors. For more information, contact Justin Long, PRNS Deputy Director, at 408-793-5579.

**San José Public Life Summit a Success** – City leaders and employees, residents, and stakeholders attended a series of workshops with world-renowned public life expert Gil Penalosa during a week-long multidisciplinary summit that was co-organized by the Department of Parks, Recreation and Neighborhood Services (PRNS), SPUR, and 8 80 Cities, with funding from the Knight Foundation. Summit highlights included an open-streets workshop; a 200-resident community meal discussing the future of public spaces/parks and life in San José; and presentations on building a more age-friendly city and greater generation-to-generation collaborations. Summit partners included the City’s Office of Economic Development and Department of Transportation, the Silicon Valley Bicycle Coalition, San Jose State University,
Somos Mayfair, AARP, Aging Services Collaborative, Generation 2 Generation, and Local Color. Penalosa is a former Parks Commissioner in Bogota, Columbia, the creative mind behind the international Open Streets movement, and the founder of 80 80 Cities. He was recently named one of the 100 most influential urbanist leaders in advocating for designing public spaces for people of all ages and backgrounds. For more information, please contact Neil Rufino, PRNS Deputy Director, at 408-535-3576.

Grants Available for Arts & Cultural Activities – A rich array of arts and cultural offerings are essential to a vibrant and thriving city. Interested, eligible groups are encouraged to apply for the following grants available through a competitive selection process:

- **Festival, Parade and Celebration (FPC) Grants:** Apply for grants that support San José community festivals, parades and celebrations held for the economic enhancement, cultural enrichment, and/or promotion of San José. FPC pre-application workshop dates* take place on:
  - November 29, 2017 - Noon, City Hall T-1254
  - December 7, 2017 - 5:30 p.m., City Hall T-1254
Application Deadline: January 22, 2018

- **Operating (OpG) Grants:** Apply for grants that support full seasons of programming for professionally-managed arts organizations with year-round paid staff. OpG pre-application workshop dates* take place on:
  - December 5, 2017 - 1:00 p.m., City Hall T-1254
  - December 13, 2017 - 3:00 p.m., City Hall T-1254
Application Deadline: January 29, 2018

- **Take pART Grants:** Apply for grants that support specific arts projects for the public by San José organizations. Take pART pre-application workshop dates* take place on:
  - December 5, 2017 - 5:30 p.m., City Hall T-1254
  - December 13, 2017 - Noon, City Hall T-1254
Application Deadline: February 5, 2018

* Kindly RSVP for these Pre-Application Workshops by sending an email to grantsworkshop@sanjoseca.gov.

The FY2018-19 Grant Guidelines are available at the Grants Program page at www.sanjoseculture.org. Applications will be available in Webgrants at the first workshop for each grant program. For more information about these grants, please visit the Office of Cultural Affairs Grants page, or contact Arlene Biala at arlene.biala@sanjoseca.gov or 408-793-4332; or Karen Park at karen.park@sanjoseca.gov or 408-793-4334.

San José Information Memos Distributed November 9 through November 16:

Investment Report for the Quarter Ended September 30, 2017
http://files.constantcontact.com/7a210436601/fea95fa3-da2b-476a-9527-7b8b42387a55.pdf
Upcoming Meetings and Events

Saturday, November 18, 7:00 p.m.
*Songs of Strength, Songs of Regret* – Come watch mezzo-soprano opera singer Carla Dirlikov Canales, award-winning Molly Joyce, renowned poet Jacqueline Suskin and acclaimed visual artist Rosemary Felt Convey explore the ability of the performing arts to powerfully interact with our lives. Aiming to bring people together to develop a better sense of the human condition and the impact of everyday decisions, this powerful performance will take place on Saturday, November 18 at 7:00 p.m. at the Hammer Theatre Center. To purchase tickets for the performance, please visit: [http://events.ha.sjsu.edu/hammertheatre/events/songs-strength-songs-regret-carla-dirlikov/](http://events.ha.sjsu.edu/hammertheatre/events/songs-strength-songs-regret-carla-dirlikov/)

November 17 through January 15
*Downtown Ice at Circle of Palms* – The San José Downtown Association and their partners, Kristi Yamaguchi’s Always Dream Foundation and Hawaiian Airlines, will again host the South Bay’s largest outdoor skating rink through the holiday season. People of all ages are welcome to experience the outdoor skating rink at the Circle of Palms between the Fairmont Hotel and San José Museum of Art. For admission prices and hours, please visit: [http://www.downtownicesj.com/](http://www.downtownicesj.com/).

Friday, November 17, 5:00 p.m. to 9:00 p.m.
*Grace Art & Wellness Program Thanksgiving Dinner, Dance, and Talent Show* – The Grace Art & Wellness Program at [Northside Community Center](http://www.northsidecommunitycenter.org) is hosting its annual Thanksgiving Dinner and Dance. Admission is $4 per person and includes dinner and live music. For more information, please contact the Grace Art & Wellness Program at 408-293-0422.

Saturday, November 18, 10:00 a.m. to 3:00 p.m.
*Willow Glen Community Center Holiday Gift Box Boutique* – The [Willow Glen Community Center](http://www.willowglencc.org) Holiday Gift Box Boutique provides shoppers with an array of jewelry, home decor, baby items, aprons, kitchen items and many unique gifts produced by local artisans. All proceeds benefit the Center’s senior programming. For more information, please contact Rebekah Hill, Acting Recreation Supervisor, at 408-448-6400.

Saturday, November 18, 10:00 a.m. to 5:00 p.m.
*Berryessa Community Center Winter Holiday Boutique* – The [Berryessa Community Center](http://www.berryessa.org)’s Holiday Boutique will showcase 25 local artisans and their unique handcrafted items. Santa will make a special appearance. For more information, please contact the Berryessa Community Center at 408-251-6392.
Wednesday, November 22 through Sunday, January 7
Winter Wonderland – Together with the Downtown Ice and Christmas in the Park, the Winter Wonderland offers a whole section of holiday attractions for the entire family. Everyone can enjoy amusement rides and an arcade of fun and entertainment at the event. For more information and amusement ride prices please visit:
http://www.winterwonderlandsj.com/index.html

Wednesday, November 22, Noon to 1:00 p.m.
Camden Community Center Active Adults Thanksgiving Holiday Meal – Camden’s Senior Nutrition Program will provide a traditional Thanksgiving meal catered by Bateman. For more information, please contact Camden Community Center at 408-559-8553.

Thursday, November 23, 1:00 p.m. to 5:00 p.m.
First Community Thanksgiving Day Lunch at Southside Community Center – Southside Community Center is hosting its first Community Thanksgiving Lunch. For more information, please contact Dustin Gordon, Recreation Specialist, at 408-629-3336.

Thursday, November 23
Applied Materials Silicon Valley Turkey Trot 2017 – Start your Thanksgiving Day by participating in a 5K, 10K or Kids Fun Run in the annual Applied Materials Silicon Valley Turkey Trot. Enjoy a morning of exercise, with activities and competitions for the entire family. For a complete overview of race activities including beneficiaries, visit www.svturkeytrot.com.

November 24 through January 1, 2018
Christmas in the Park – Christmas in the Park, a family oriented tradition with Christmas lights, trees, and exhibits, marks its 39th year of being open in downtown San José for the holiday season. Free admission. For more information and a list of activities, please visit: http://www.christmasinthepark.com/

November 26 and November 28
Volunteer Opportunities – The Department of Parks, Recreation and Neighborhood Services Volunteer Management Unit hosts many volunteer opportunities throughout the year. All tools are provided. Pre-registration is not required. Participants are encouraged to bring a filled water bottle and wear closed-toe shoes.

- Family Volunteer Day on Sunday, November 26 – Families, singles, seniors, and youth are invited to volunteer over the Thanksgiving holiday. Join a park cleanup on Sunday, November 26, from 10:00 a.m. to 12:30 p.m. at Meadows Park in south San José. Meet near Bliss Court, off Bluefield Drive at the park entrance. Rain or shine.
- Volunteer on Giving Tuesday, November 28 – On Giving Tuesday, give your time and volunteer on November 28 from 10:00 a.m. to 2:00 p.m. at Ryland Park between North San Pedro Street and Ryland Drive. Volunteer for an hour or stay the entire time. This is a great opportunity to make a difference. Look for the big, green volunteer truck. Large groups and
organizations are encouraged to participate; please RSVP to ensure enough supplies are available.

For more information or to RSVP, please email ParkVolunteer@sanjoseca.gov or call 408-595-3483.

**Wednesday, November 29, 5:00 p.m. to 7:00 p.m.**
**Doing Business in San José Workshop, Almaden Community Center** – “Access to Capital” is the focus of this workshop organized by the work2future BusinessOwnerSpace.com (BOS). Ambreen Jamal of Kiva will give an overview on crowdfunding and how the Kiva lending platform works. Representatives from the Small Business Development Center, City Business Tax and Small Business Ally will also introduce their services. This monthly re-occurring workshop features a new small business topic to build on the previous success of the series, now in its seconds year. By rotating topics and locations, and by providing assistance to Limited-English speakers, the City is ensuring that small businesses have access to the wide variety of services available through BOS partners. Immigrant entrepreneurs can also receive services through BusinessOwnerSpace.com at 877-880-1222 which incorporates a phone translation service. For more information, contact B.J. Sims, work2future Division Manager, at 408-794-1129.

**Saturday, December 2, 9:00 a.m. to Noon.**
**Breakfast with Santa at Evergreen Community Center** – Evergreen Community Center is hosting its annual Breakfast with Santa. For more information, please contact Evergreen Community Center at 408-270-2220.

**Saturday, December 9, 11:00 a.m. to 2:00 p.m.**
**Holiday Celebration at Cypress Community Center** – Join the holiday fun at Cypress Community Center and enjoy a delicious hot meal, ballroom dancing and live music provided by The Jerry Jay Trio Band. For more information, please contact Cypress Community Center at 408-244-1353.

**Saturdays, 9:00 a.m. to 1:00 p.m.**
**Farmer's Market, Willow Glen Community Center Parking Lot** – The Department of Parks, Recreation and Neighborhood Services sponsors the Willow Glen Farmers Market at the Willow Glen Community Center. Shoppers will find fresh produce, food vendors, local artisan, and live music. For more information, please contact Rebekah Hill, Acting Recreation Supervisor, at 408-448-6400.

Attachment – Residential Energy Audit and Retrofit Resources
## Residential Energy Audit and Retrofit Resources

The following energy audit and retrofit services are available to residents. Contact the program of interest for information on any restrictions or other program details.

<table>
<thead>
<tr>
<th>Type</th>
<th>Lead Organization</th>
<th>Name</th>
<th>Description</th>
<th>Contact Information (website/ phone number)</th>
</tr>
</thead>
<tbody>
<tr>
<td>General</td>
<td>Bay Area Renewable Energy Network (BayREN)</td>
<td>Energy Upgrade California</td>
<td>State-wide energy efficiency program which is available to all California homeowners. This new program provides a streamlined web portal for home energy upgrades, available rebates, qualified contractors. Incentives are available that support single family and multi-family building improvements.</td>
<td><a href="http://www.bayareaenergyupgrade.org/home-upgrade.html">www.bayareaenergyupgrade.org/home-upgrade.html</a> 866-878-6008</td>
</tr>
<tr>
<td>Income-Qualified</td>
<td>Pacific Gas &amp; Electric (PG&amp;E)</td>
<td>Energy Savings Assistance Program</td>
<td>No-cost solutions to help reduce energy use for income-qualified households. Customer gets a home assessment after filling in the online application. Participants must live in a house, mobile home, or apartment that is at least five years old. Income must meet the California Alternative Rates for Energy Program guidelines.</td>
<td><a href="http://www.pge.com/energysavings">www.pge.com/energysavings</a> 1-800-989-9744</td>
</tr>
<tr>
<td></td>
<td>U.S. Department of Health &amp; Human Services</td>
<td>Low Income Home Energy Assistance Program (LIHEAP)</td>
<td>Federally-funded program that helps low-income households with their home energy bills. Sacred Heart Community Service operates this energy assistance program for Santa Clara County. Provides assistance with paying utility bills as well as weatherizing your home and making energy-related home repairs.</td>
<td><a href="http://www.sacredheartenergy.org">www.sacredheartenergy.org</a> 1-877-278-6455</td>
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</tbody>
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### Do-It-Yourself (DIY) Home Energy Saving Toolkit

The DIY Home Energy Saving Toolkit ([sjenvironment.org/diytoolkit](http://sjenvironment.org/diytoolkit)), offered by the Silicon Valley Energy Watch program, contains free energy saving supplies that residents can keep and install, such as LED bulbs and weather-stripping, as well as measuring devices to help residents understand how to reduce their energy use. The toolkit helps residents reduce energy and water consumption, lower utility costs, and increase environmental stewardship. The toolkits are available at all San Jose Public Library and Santa Clara County Library branches.

### Contact Information

Silicon Valley Energy Watch Energy Team

- [energy@sanjoseca.gov](mailto:energy@sanjoseca.gov)
- [sjenvironment.org/energy](http://sjenvironment.org/energy)
- (408) 535-8550

**Please note that program information can change over time. This document was updated on 11/7/17.**