

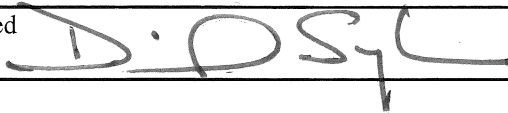
TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Lee Wilcox

**SUBJECT: COUNCIL POLICY PRIORITY
LIST – PROGRESS REPORT 2**

DATE: August 5, 2019

Approved



Date

8/5/19

INFORMATION

This memo provides a status update on the Council Policy Priority List set by the City Council at the March 5, 2019 Council Priority Setting Session. There are 25 items on the current Council Policy Priority List. These items are presented in priority order as ranked by the Council in the attached progress report.

BACKGROUND

Since 2011, the City Council has participated in priority-setting sessions that have resulted in the designation of high priority ordinances and policy initiatives. The priority-setting process has allowed the Administration to focus limited staff resources on the initiatives identified as the highest priorities by the City Council. Attachment A provides the second progress report in 2019, which contains general information on each item, project coordination details related to the departments leading each item, as well as project development details describing project status. As you will note, in most cases, project development crosses multiple departments, requiring coordination from the City Manager's Office and legal analysis from the City Attorney's Office. Also, new to this progress report is a legislative brief section summarizing advocacy at the state and federal level related to Council priorities.

On March 5, 2019, the City Council held a three-part Priority Setting Session, which resulted in the updated Council Policy Priority List of 25 items (Attachment B). At the March session, the Council approved the completion of five policy items and their subsequent removal from the list. The Council also prioritized six new policy items, including:

- Family-Friendly City – Paid Family Leave
- Childcare & Early Education
- Universal Development Fee
- Review of Cannabis Land Use and Regulatory Provisions (Combined)
- Cannabis: Equity Applicant Program
- Update the Council's Wage Theft Prevention Policy

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Budget Process

In preparation for the March 5, 2019 Priority Setting Session, Council members submitted policy nominations for consideration. The priority-setting process is intended to prioritize work that involves changes to City policy, such as the amendment of policies or ordinances. It is not intended to make decisions on changes to the City budget, such as the creation of new positions or allocation of funding. As a result, four nominations were identified as primarily relating to budget issues and were referred to the budget process:

- Blight Squad
- Illegal Dumping Education Campaign & Surveillance
- Family-Friendly City – Facilities and Childcare Portions
- General Plan and Zoning Alignment (Phase 2)

At the March 5, 2019 meeting, Councilmember Arenas requested that staff provide the Council with cost estimates for each item referred to the budget process through a Manager's Budget Addendum (MBA) as part of the 2019-2020 Budget Process. Staff responded to that request as reflected in MBA #11.¹ Through the Mayor's June Budget Message, portions of Family-Friendly City – Facilities and Childcare were funded.² Additionally, by adopting the City Manager's Proposed Operating Budget, Councilmembers approved adding \$350,000 in one-time funding to support the policy development process for City Council Policy Priorities.

NEXT STEPS

The Administration will continue to advance the Council's Policy Priorities over the next Fiscal Year and will submit to Council a progress report in early 2020.

/s/

LEE WILCOX

Chief of Staff

Office of the City Manager

For questions, please contact Sarah Zárate, Assistant to the City Manager, Office of the City Manager, at (408) 535-5601.

Attachment A: *Council Policy Prioritization Progress Report July 2019*

Attachment B: *Council Policy Prioritization List*

¹ Document can be accessed at: <http://www.sanjoseca.gov/DocumentCenter/View/84874>

² See File # 19-441: Spending Proposals, Section D: #2 Family-Friendly City Facilities and #3 Childcare Facilities and Training