

GOAL GROUP UPDATES

PROMOTION

PYAC Promotion

The Promotion Team focuses on how PYAC is **seen** and **understood in the community**. Their role is to brainstorm creative ways to raise awareness of PYAC's mission, activities, and members—whether through social media, school announcements, event booths, or other ideas. The goal is to make sure Perry's youth know PYAC **exists** and see its **value**.



EVE SCOTT
PYAC Promotion



LAW LEONARD
PYAC Promotion

FOCUS ITEM

WHAT: Create casual, teen-focused video interviews with local businesses and shop owners who positively impact Perry.

HOW: Capture short, conversational clips that showcase the connection between youth, local businesses, and downtown Perry. PYAC t-shirts will be provided for these visits. Video clips will be submitted for editing and possible use on City social media. Interview questions should reflect youth perspectives, community pride, and downtown Perry's role in the city's identity.

UPDATES

Use this section to jot down notes about how the Promotions Group needs assistance.

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LEADERSHIP

PYAC Leadership

The Leadership Team looks for ways for PYAC members to **grow as leaders** and **serve as role models**. Their focus is on creating opportunities for council members to get involved, volunteer, and strengthen their leadership skills. This might include coordinating service projects, shaping potential agenda items, or gathering input from Perry's youth about what would make the city a lifelong place of choice—and then turning those ideas into action.



CHLOE SHELTON
PYAC Leadership



REGINAE DAWSON
PYAC Leadership

FOCUS ITEM

WHAT: Explore volunteer opportunities with HALO that align with PYAC's mission and capacity.

HOW: Initiate conversations with HALO leadership to understand their needs and identify ways PYAC can support their work. The goal is to determine whether this effort could develop into an ongoing volunteer partnership for the remainder of the PYAC term.

UPDATES

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IMPACT

PYAC Impact

The Impact Team focuses on developing ideas that **create lasting benefits for Perry's youth**. Their role is to research, brainstorm, and propose projects or initiatives—such as events, programs, or amenities—that enhance life for young people in Perry. They will also take the lead in preparing the council's major pitch to City Council later this year.



RYLEE ARBOGAST
PYAC Impact



LILLIAN FLOYD
PYAC Impact



ANDREW PESKE
PYAC Impact

FOCUS ITEM

WHAT: Develop a PYAC award program designed to continue beyond the current term.

HOW: Identify award categories, define potential recipients (such as students, athletes, performers, artists, individuals demonstrating strong character, and possibly teachers or local businesses), establish eligibility criteria, propose award names, determine how often the award is presented, and outline ideas for meaningful recognition.

UPDATES

Use this section to jot down notes about how the Impact Group needs assistance.