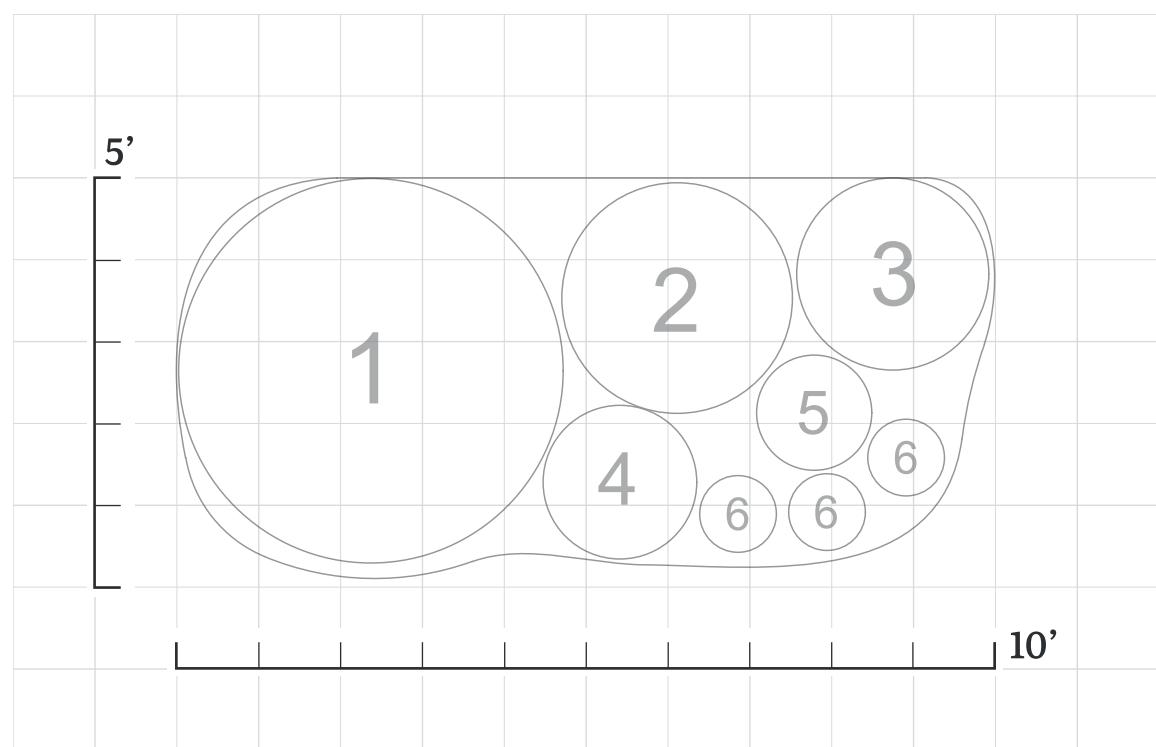


# Pollinator Paradise

The "Pollinator Paradise" garden is expertly designed to create a vibrant and eco-friendly haven for local pollinators, combining landscape design principles of rhythm, symmetry, and balance. This layout features a harmonious blend of tall centerpiece plants, mid-height flowers, and low-growing groundcovers, ensuring continuous blooms and diverse habitats throughout the season. Each planting location is thoughtfully selected to provide visual interest and accessibility for bees, butterflies, and birds. Suitable for USDA hardiness zones 5-8, the garden uses commonly available plants, making it easy for gardeners to recreate this balanced, pollinator-friendly oasis in their own yards.



## Layout

Write Plant Name Here 

- ① Location 1: "Towering Blooms" \_\_\_\_\_
- ② Location 2: "Showy Middleground" \_\_\_\_\_
- ③ Location 3: "Bright Borders" \_\_\_\_\_
- ④ Location 4: "Shrub Haven" \_\_\_\_\_
- ⑤ Location 5: "Edging Delight" \_\_\_\_\_
- ⑥ Location 6: "Groundcover Gems" \_\_\_\_\_



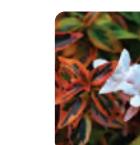
## Plant Menu

Legend: Bloom Season  Bloom Color  Sun Exposure 

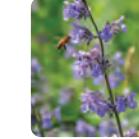
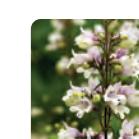
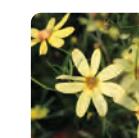
### Location 1: "Shrub Haven" 4-5 feet mature width

	<b>Loropetalum Purple Diamond®</b> A compact shrub with vibrant burgundy foliage and bright pink, fringe-like flowers that attract pollinators.	 Summer to early fall  Pink, Purple  Full sun to partial shade	<input type="radio"/>
	<b>Goldenrod</b> Bright and showy 'fireworks' of yellow blooms that attract all types of pollinators.	 Late summer to early fall  Yellow  Full sun	<input type="radio"/>
	<b>Hydrangea White Wedding®</b> A popular hydrangea with large, white blooms that attract bees and butterflies.	 Summer to early fall  White  Full sun to partial shade	<input type="radio"/>
	<b>Russian Sage</b> Silvery foliage with lavender-blue flowers; attracts bees and butterflies.	 Summer to Fall  Purple  Full sun	<input type="radio"/>
	<b>Summersweet</b> A compact, fragrant shrub with white, bottlebrush-like flowers that attract butterflies, bees, and hummingbirds.	 Mid-Summer  White  Full sun to partial shade	<input type="radio"/>

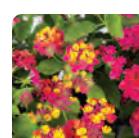
### Location 2: "Nectar Source Nook" 2.5-3 feet mature width

	<b>Abelia 'Kaleidoscope'</b> A compact, colorful shrub with white flowers and variegated foliage that attracts pollinators.	 Summer to fall  White  Full sun to partial shade	<input type="radio"/>
	<b>Purple Coneflower</b> Large purple flowers; provides nectar for butterflies and seeds for birds.	 Summer  Purple  Full Sun	<input type="radio"/>
	<b>Gerbera Daisy Garden Jewels™ Frosted Hot Pink</b> A popular daisy known for its large, bright hot pink flowers that are a favorite of pollinators.	 Spring to Fall  Frosted hot pink flowers  Full Sun	<input type="radio"/>
	<b>Sedum</b> Succulent foliage with pink flower clusters attracts a wide variety of nectar-seeking wildlife.	 Late summer to fall  Pink  Full sun	<input type="radio"/>
	<b>Butterfly Bush</b> A compact shrub with large, fragrant blue flowers that attract butterflies, bees, and hummingbirds.	 Summer-Fall  Blue  Full sun	<input type="radio"/>

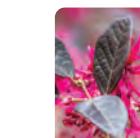
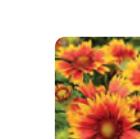
### Location 3: "Compact Cornerstone" 2-2.5 feet mature width

	<b>Nandina Obsession™</b> A compact nandina with striking red-tinted foliage and white flowers that attract pollinators.	 Spring to early Summer  White flowers with red-tinted foliage  Full sun to partial shade	<input type="radio"/>
	<b>Catmint</b> Soft blue flowers and aromatic foliage that attract and feed bees.	 Summer  Blue  Full Sun	<input type="radio"/>
	<b>Lantana Little Lucky™ Pot of Gold</b> A compact lantana with bright yellow flowers that attract butterflies and hummingbirds.	 Summer to Fall  Golden Yellow Flowers  Full Sun	<input type="radio"/>
	<b>Penstemon</b> White tubular flowers and dark foliage; great for butterflies and bees.	 Mid-Spring to Early-Summer  White  Full sun to partial shade	<input type="radio"/>
	<b>Coreopsis</b> This long-blooming perennial produces soft yellow flowers that draw in a variety of pollinators.	 Summer  Pale Yellow  Full sun 	<input type="radio"/>

### Location 4: "Front And Center" 1.5-2 feet mature width

	<b>Gardenia Diamond Spire®</b> A compact gardenia with elegant white flowers and a sweet fragrance that attracts pollinators.	 Late spring to summer  White, fragrant flowers  Full sun to partial shade	<input type="radio"/>
	<b>Black-Eyed Susan</b> Bright yellow flowers with a dark center; attract bees and butterflies.	 Summer to Fall  Yellow  Full Sun	<input type="radio"/>
	<b>Lantana Little Lucky™ Hot Pink</b> A compact lantana with clusters of hot pink flowers that draw in butterflies and hummingbirds.	 Summer to frost  Hot pink flowers  Full sun	<input type="radio"/>
	<b>Garden Phlox</b> Fragrant clusters of flowers in shades of pink, white, and purple that attract butterflies and hummingbirds.	 Summer to Early Fall  Pink, White, Purple  Full Sun to Partial Shade	<input type="radio"/>
	<b>May Night Salvia</b> A hardy perennial with deep purple-blue flower spikes that are highly attractive to bees and butterflies.	 Late Spring-Summer  Deep Purple-Blue  Full sun	<input type="radio"/>

### Location 5: "Magic In The Middle" 1-1.5 feet mature width

	<b>Loropetalum Purple Pixie®</b> Low-growing groundcover with aromatic foliage and purple-pink flowers that attract pollinators.	 Spring to summer  Bright pink flowers with deep purple foliage  Full sun to partial shade	<input type="radio"/>
	<b>Bee Balm</b> Vibrant flowers in red, pink, or purple that attract hummingbirds and butterflies.	 Summer  Red, pink, purple  Full sun to partial shade	<input type="radio"/>
	<b>Nandina 'Lemon-Lime'</b> A compact nandina with striking lime-green foliage and delicate white flowers, perfect for brightening up small spaces.	 Spring to early summer  Bright lime-green foliage  Full sun to partial shade	<input type="radio"/>
	<b>Shasta Daisy</b> Classic white daisies with yellow centers that bloom all summer long, providing a cheerful display.	 Summer  White  Full Sun	<input type="radio"/>
	<b>Blanket Flower</b> A vibrant, long-blooming plant with daisy-like flowers that provide nectar for a wide range of pollinators.	 Summer-Fall  Red, Orange, Yellow <img alt="sun icon" data-bbox="568 905 5	

## Transform Your Garden Center into a Community Hub

### Educate Your Customers on Designing a Flower Garden

- Interactive Learning:** Guide your customers through the creation of their own "Pollinator Paradise" or other themed gardens, using our easy-to-follow Plant By Number Classes.
- Practical Knowledge:** Participants will gain hands-on experience in garden design, plant selection, and placement, empowering them to replicate the designs at home, or purchase a Plant By Number Garden Map to ensure success!

### Cultivate Loyal Customers

- Winter Interest:** Attract more foot traffic during the slower winter months by offering engaging, educational events that keep gardening top-of-mind for your customers.
- Ongoing Engagement:** By engaging customers during the winter, you build a strong, loyal customer base that will return to your garden center throughout the year.
- Exclusive Offers:** Provide early-bird discounts and promotions to class participants, encouraging repeat visits as they prepare for spring planting.

3 Partners / National Coverage

**ENCORE**  
AZALEA

**Southern Living**  
PLANT COLLECTION

**Sunset**  
Plant Collection

## A Unique Collaboration Between Industry Leaders

PLANT BY NUMBER & **Southern Living**  
PLANT COLLECTION

**Plant By Number** and the **Southern Living Plant Collection** have come together to create an exclusive, one-of-a-kind class experience for garden enthusiasts and professionals alike.

- Expertly Curated Designs:** The "Pollinator Paradise" and other themed placemats are the result of a meticulous collaboration, combining the innovative, easy-to-use Plant By Number system with the high-quality, beautiful plants from the Southern Living Plant Collection.
- Best of Both Worlds:** This partnership ensures that your customers will learn using top-tier, regionally appropriate plants that are known for their beauty, hardiness, and appeal, all while benefiting from a user-friendly design process that simplifies garden planning.
- Trust in Quality:** Both Southern Living and Plant By Number are committed to providing exceptional products and education, making this class a trusted resource for your customers as they embark on their gardening journeys.

### Ready to Host?

Starting November 1st visit Plant By Number's online portal at <http://bit.ly/47onEgQ> for ordering your class placemats.

Placemats + Garden Maps are sold in packs of 25, but to kickstart your community of plant lovers for the 2025 season [Southern Living Plant Collection](#) is providing the in store placemats at no cost to you!



## Secure Future Sales with Spring Garden Map Pick-Up

Hosting a Plant By Number class not only drives immediate sales but also ensures customers will return to your garden center in the spring to pick up their pre-ordered Garden Maps. This creates multiple touchpoints with your customers, increasing the likelihood of additional sales throughout the gardening season.

### Why This Matters:

- Guaranteed Return Visits:** Each class participant will need to return in the spring to pick up their Garden Map, driving repeat business and additional sales opportunities.
- Seasonal Engagement:** By ensuring a spring return, you keep your garden center top-of-mind as customers begin their gardening projects.
- What is a Garden Map:** Our Plant By Number Garden Maps are custom-printed landscape designs made to scale, right on landscape fabric that doubles as a weed barrier. These maps guide your customers step-by-step to create professional-looking garden designs at home, making gardening accessible and fun for everyone.

### Explore How It Works

Scan the QR code to learn more about how our Garden Maps work and see the full range of designs available.



PLANT BY NUMBER

Design School

## Spring Pickup Revenue

### 1. Plants

8 Selected Plants \$320

### 2. Plant By Number Garden Map

Included with your class registration

### 3. Installation Materials

Landscape Staples \$9

Fertilizer \$19

6 Bags of Mulch \$29

75 Feet of Soaker Hose \$25

### 4. Enhancements

6-Pack of Solar Lights \$24

Garden Edging \$34

Drip Irrigation Timer \$59.99

### 5. Tools & Supplies

Garden Gloves /

Trowel or Shovel /

Pruners /

Medium-Duty Hose /

Wheelbarrow /

Garden Rake /

Kneeling Pad /

Total Average Order Value:

\$519.99