

The Art Therapy Project's Craft and Care 2025 Marketing Opportunities

The Art Therapy Project's Craft and Care 2025 event celebrates community and interactive family art-making. This event invites families to connect and express themselves, while supporting underserved youth with access to art therapy. **All proceeds from Craft and Care support art therapy programs for youth and young adults including those who are system-involved, housing-insecure, in alternative schools and from under-resourced communities.**

Art activities are facilitated by Grace Lang, Board Member, Co-founder of Super-Stories, and mixed media artist and educator. Grace brings her experience facilitating workshops for children that focus on exploring personal narratives. **The event is co-chaired by Board Members, Grace Lang and Sarah Staller.**

The Art Therapy Project provides free group art therapy sessions in a safe, inclusive space for people in need of mental health services, including children. Clients feel connected and inspired while exploring their personal journeys, increasing their self-awareness, and improving their quality of life.

November 15

12:30 - 2:30PM & 3-5PM

The Westbeth Artist Residence Council

155 Bank St. NY, NY

www.theartherapyproject.org

The Art Therapy Project

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@theartherapyproject

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THE ART THERAPY PROJECT

Partnership With Purpose

Partnering With Us Will:

Demonstrate your commitment to mental health, strengthening trust with employees, clients, and the community through social responsibility

Help us expand access to mental health care and improve the quality of life for those in need

Drive visibility and awareness of your brand with our community of 71K+ social followers, 9.4K annual website visitors, and 3.2K newsletter subscribers*

Directly impact local communities by providing access to art therapy

*As of August 2025

Let's #CreateChange Together

THE ART THERAPY PROJECT

	Gold $5,000	Silver $2,500	Bronze $1,000
	Funds one group for 1-year for young adults who have left abusive homes.	**Funds a summer group for elementary and middle school children.**	**Funds a year's worth of art supplies for two youth groups.**
Sponsor Recognition (Event signage, invitations, newsletters, and impact report)			
Social Media Announcement (402K+ reach*)			
Website Recognition (Link & logo placement for 1- year)			**Name Only**
Complimentary Craft & Care Tickets	**Six**	**Four**	**Two**
Two Invitations to the Client Art Show			
Two Complimentary VIP Tickets to the 2026 Gala			
Virtual Employee Wellness Workshop			

*Based on Aug. 1 2024 - Aug. 1 2025

THE ART THERAPY PROJECT

The Company You Keep

Sponsors

SUPER STORIES

herb n peach™

WESTBETH.ORG

As of August 2025

Commitment Form

Sponsorship Level (check box):

- ☐ **Gold Sponsor** - $5,000
- ☐ **Silver Sponsor** - $2,500
- ☐ **Bronze Sponsor** - $1,000

Payment Methods

☐ **Check Payable To:** The Art Therapy Project
Mail to: The Art Therapy Project,
132 West 21st Street, 6th Fl.,
NY, NY 10011

☐ **ACH Payment**
(Contact for details)

Contact Info

_____

Organization/Individual Name (Preferred name for recognition in materials)

_____

Contact Name

_____ _____

Email **Phone**

_____

Address

_____ _____ _____

City **State** **Zip**

Thank You for Your Commitment!

For more information, contact Erica Ruggiero at 212-592-2692 or erica@theartherapyproject.org

The Art Therapy Project is a registered 501 (c)3 organization.
All donations are tax-deductible to the full extent allowed by law.

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