



Marketing Opportunities for The Art Therapy Project's Craft and Care Event Presented by Nodpod

October 10

Supporting Youth Art Therapy Programs on World Mental Health Day

Our annual Craft and Care event is all about coming together, making art, and taking care of the next generation. As a small nonprofit, we love welcoming local businesses into this creative circle. **By joining us as a sponsor, you are directly funding vital youth art therapy programs, and we make sure that your generosity is met with real gratitude and genuine benefits.**

We love to take care of the partners who care for us. **In return for your sponsorship, we'll provide prominent logo visibility to our dedicated community, share your inspiring story of social responsibility, and welcome your team with VIP access to our events.**

Proceeds from Craft and Care support our dedicated art therapy programs for youth and young adults, including those who are system-involved, housing-insecure, in alternative schools, and from under-resourced communities.

Art activities are facilitated by Grace Lang, Board Member, Co-founder of [Super-Stories](#), and mixed media artist and educator. Food and refreshments are provided by [herb-n-peach](#).



A Partnership With Purpose

Partnering With Us Will:

Demonstrate your commitment to mental health, building deeper trust with your employees, clients, and neighbors through meaningful social responsibility

Directly impact local communities by providing access to art therapy

Drive visibility and awareness with our community of 76K+ social followers, 21K website visitors, and 3.4K newsletter subscribers*

Improve the quality of life for youth facing significant life transitions

*As of June 2026



Create, Connect, & Care With Us

Champion

\$5,000

—

Gives young adults a consistent, creative community as they build independent lives and new beginnings

Champions Receive:

Featured Blog Post

Highlighting your role in supporting mental well-being in our community

Virtual

Employee Wellness Workshop with a Licensed Art Therapist

Six Complimentary
Craft and Care tickets

Two Complimentary VIP
2027 Gala tickets

Advocate

\$2,500

—

Gives young students a creative outlet to stay social and supported while school is out of session

Advocates Receive:

Featured Blog Post

Highlighting your role in supporting mental well-being in our community

Virtual

Employee Wellness Workshop with a Licensed Art Therapist

Four Complimentary
Craft and Care tickets

Supporter

\$1,000

—

Covers a full year of essential art supplies for two youth art therapy groups, making every session possible

Supporters Receive:

Two Complimentary
Craft and Care tickets

— All Sponsors Receive —

- **Partnership Recognition** (Event signage, invitations, newsletters, and impact report)
- **Social Media Announcement** (76K followers)
- **Website Recognition** (link & logo placement for 1-year)
- **Two Invitations** to the Client Art Show



The Company You Keep

Craft and Care is Presented by:

nodpod[®]

Media Sponsor:



Sponsors:



MEAUX SPACE



Commitment Form

Your support puts your brand in front of a local community while standing behind an impactful cause. Partnering with The Art Therapy Project means visible investment and recognition in mental health. We would love to have you join us this World Mental Health Day for Craft and Care, where your commitment will be seen and celebrated.

Sponsorship Level (check box):

- ☐ **Champion** - \$5,000
- ☐ **Advocate** - \$2,500
- ☐ **Supporter** - \$1,000

Payment Methods

- ☐ **Check Payable To:** The Art Therapy Project
Mail to: The Art Therapy Project,
132 West 21st Street, 6th Fl.,
NY, NY 10011
- ☐ **ACH Payment**
(Contact for details)

Contact Info

Organization/Individual Name (Preferred name for recognition in materials)

Contact Name

Email

Phone

Address

City

State

Zip

For more information, contact Kate at 212-592-2935 or kate@thearttherapyproject.org

The Art Therapy Project is a registered 501 (c)3 organization.
All donations are tax-deductible to the full extent allowed by law.

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