

The Art Therapy Project's 2026 Spring Spectacular
Marketing Opportunities

The Art Therapy Project's 2026 Spring Spectacular is our largest annual fundraising event—an inspiring celebration of community and creativity. This year, we invite you to join us in celebrating our **15-year anniversary** and the honor of having served **more than 12,000 individuals** to date.

The evening will feature the 2026 Jade Award presentation, opportunities to connect with our art therapists and Board, live artist painting, interactive art-making, specialty cocktails and hors d'oeuvres, paddle raise and more.

All proceeds from 2026 Spring Spectacular will fund art therapy programs for trauma survivors, including veterans, at-risk youth, survivors of sexual abuse, the LGBTQIA+ community, and frontline workers.

The Art Therapy Project provides free group art therapy sessions in a safe inclusive space for people in need of mental health services, including children. Clients feel connected and inspired while exploring their personal journeys, increasing their self-awareness, and improving their quality of life.

May 7
5:30 - 8:30 P.M.

Mastercard Tech Hub
NY, NY 10011

www.theartherapyproject.org
The Art Therapy Project
@theartherapyproject
The Art Therapy Project

Impact Levels

Visionary
$15,000

Supports year-round art therapy for youth in integrated school-hospital programs.

Visionaries Receive:

Six Complimentary Spring Spectacular tickets and reserved table

Four VIP Spring Spectacular tickets

Customized Employee Wellness Workshop In-person, NYC vicinity for 14 participants ($1,000 value)

Lunch with TATP leadership Up to four guests

Champion
$10,000

Supports a 1-year group for mothers & children in supportive housing after domestic violence.

Champions Receive:

Four Complimentary Spring Spectacular tickets and reserved table

Two VIP Spring Spectacular tickets

Customized Employee Wellness Workshop Virtual, for 12 participants ($600 value)

Advocate
$5,000

Supports one group for 1-year for young adults who have left abusive homes.

Advocates Receive:

Four Complimentary Spring Spectacular tickets

Supporter
$2,500

Supports a summer group for elementary and middle school children.

Supporters Receive:

Two Complimentary Spring Spectacular tickets

All levels include the following benefits

- **Sponsor Recognition** (Event signage, invitations, newsletters, and impact report)
- **Social Media Announcement** (76k followers*)
- **Website Recognition** (link & logo placement for 1-year)
- **Two Invitations** to the Client Art Show

**As of Jan. 2026*

The Company You Keep

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Sponsors

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herb n peach™

Under development as of Jan. 2026

Commitment Form

Sponsorship Level (check box):

- ☐ **Visionary** - $15,000
- ☐ **Champion** - $10,000
- ☐ **Advocate** - $5,000
- ☐ **Supporter** - $2,500

Payment Methods

☐ **Check Payable To:** The Art Therapy Project
Mail to: The Art Therapy Project,
132 West 21st Street, 6th Fl.,
NY, NY 10011

☐ **ACH Payment**
(Contact for details)

Contact Info

_____

Organization/Individual Name (Preferred name for recognition in materials)

_____

Contact Name

_____ _____

Email **Phone**

_____

Address

_____ _____ _____

City **State** **Zip**

Thank You for Your Commitment!

For more information, contact Executive Director, Martha Dorn at 212-592-2312 or martha@theartttherapyproject.org

The Art Therapy Project is a registered 501 (c)3 organization.
All donations are tax-deductible to the full extent allowed by law.

The Art Therapy Project | 132 West 21st Street; 6th Floor | New York, NY 10011
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