



## Capital City Rowing League Inaugural Fundraising Gala

**Join us for an unforgettable evening of celebration and support at Capital City Rowing League Inaugural Gala!**

Capital City Rowing League Inaugural Gala serves as a vital fundraising event, empowering the organization to make a tangible difference in the lives of deserving youth through the sport of rowing, mentorship, leadership development and exposure to constructive experiences and formation of positive, lasting relationships.

We're looking forward to celebrating the partnership with **A Most Beautiful Thing Inclusion Fund** which is pivotal for us to expand our program to more youth in the Mercer County area and acknowledging the supporters who make this work possible.

### **Ticket Prices:**

**VIP Admission:** \$175 each, or \$1600 for a table of 10. Includes premium seating, one complimentary beverage ticket, PNRA gift bag, and picture with former Olympian and first African American male to win a rowing national championship Aquil Abdullah.

**General Admission:** \$125 each, or \$1100 for a table of 10.

### **Available Sponsorships:**

#### **Why Your Sponsorship Matters**

**Many of our athletes are experiencing the sport of rowing for the first time. With the support of community sponsors, we can provide:**

- **Access to equipment and safe training facilities**
- **Transportation to and from practice and regattas**
- **Uniforms, rowing gear, and nutritional support**
- **Scholarships for summer camps and travel competitions**
- **College exposure and academic mentorship**

The Princeton National Rowing Association is a 501(c)3 qualified organization.

Contributions to PNRA are tax deductible as allowed by law.

**1 South Post Road, Suite 1, Princeton Junction, NJ 08550**

**Phone (609) 799-7100 Fax: (609) 799-9001 [www.rowpnra.org](http://www.rowpnra.org)**

## **Sponsorship Levels**

### **Presenting Sponsor – \$10,000+**

- Logo placement on team uniforms and boats
- Recognition as a lead sponsor at all events and regattas for CCRL
- Custom banner displayed at training facilities
- Logo and link on website, social media, and email campaigns
- Invitation to exclusive sponsor events with athletes and families

### **Gold Oar Sponsor – \$5,000**

- Logo featured on select team gear
- Recognition at events and regattas
- Featured mention in newsletters and social media
- Opportunity to speak or present awards at an event

### **Silver Shell Sponsor – \$2,500**

- Logo on team t-shirts or rowing equipment
- Recognition in newsletters and social media
- Mention during award ceremonies and special events

### **Bronze Rigger Sponsor – \$1,000**

- Social media shoutouts
- Thank you certificate and photo with the team
- Your logo or name included in our program flyer
- Recognition in our seasonal thank you letter

### **Community Supporter – \$500 or In-Kind Donations**

- Acknowledgment on social media
- Your logo or name included in our program flyer
- Recognition in our seasonal thank you letter

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