

STRATEGIC PILLARS



01

FINANCIAL VIABILITY

- **RETENTION RATE**
- **NEW MEMBERS**
- **ANNUAL MEETING**
- **GOLF TOURNAMENT**
- **AMBASSADOR PROGRAM**
- **CHAMBER FOUNDATION**



02

BUSINESS DEVELOPMENT

- **SMALL BUSINESS
TRENDING TOPICS
LUNCHEONS**
- **BUSINESS AFTER HOURS**
- **HEALTHCARE
SYMPOSIUM**
- **BLESSING OF THE CROPS**
- **AG NIGHT OUT**
- **FARM CITY WEEK LUNCH**



03

LEADERSHIP AND TALENT

- **YOUTH LEADERSHIP
BULLOCH**
- **LEADERSHIP BULLOCH**
- **YOUNG PROFESSIONALS
NETOWRKing EVENTS**

04

ADVOCACY

- **LEGISLATIVE PRIORITIES**
- **STATE OF THE REGION**



05

MARKETING THE CHAMBER

- **BI-WEEKLY E-NEWSLETTERS**
- **PRESS RELEASES**
- **SOCIAL MEDIA**
- **GA CERTIFIED CHAMBER**
- **US ACCREDITED CHAMBER**

