

February 5, 2026



HELLO (AGAIN!) TO THE URA COMMUNITY

We're back! We are again one of the “new kids on the block” and we returned to support the Uniform Retailers Association community with a new brand. **Meet PARKLEY!**

PARKLEY is from the **same team** that brought you many of the industry's **leading brands** including Dickies Medical, WonderWINK, Carhartt Medical, Vera Bradley Healthcare, Zoe+Chloe, and more.

This time around, **HP Park and Nina Park** are extending the family business to their daughter **Ashley Park, Founder, owner, and CEO** to carry PARKLEY into the next decades.

Ashley Park comes from retail and banking and looks forward to the next phase of growth for her **namesake brand** PARKLEY.

Recently, **Allison Wiggins** joined PARKLEY as **Chief Revenue Officer**. from her sales leadership role at Careismatic Brands.

“I am honored to join the Park family business. I have a deep passion for this industry, and I’m continually inspired by the unwavering dedication and heart of our retailers. Thank you for all that you do.”

James Shimizu returned 2 years ago to help launch the Parks’ new brand PARKLEY. Now as **Chief Merchandising & Marketing Officer** James will help combine new product strategy with reliable delivery to support your growth.

Contact us today to **MEET PARKLEY!**

Ashley Park Founder & CEO 917.597.9171 c	Allison Wiggins CRO 435.669.5111 c	James Shimizu CMO 714.397.1839 c
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