

Improve Florida's Talent Pipeline Through Partnerships with Career Influencers

Now Seeking Participants for Summer 2025!

The Florida Chamber Industry Immersion for Career Influencers connects K-12 educators, counselors & postsecondary career advisors with Florida businesses to raise awareness of high-demand careers & essential technical & employability/soft skills. Participants join virtual sessions with the Florida Chamber Foundation & Future of Work Advisory Board, followed by local business visits for hands-on industry insights. Career influencers gain practical knowledge of in-demand careers to empower students in preparing for the future workforce.

Equip educators, counselors & advisors to inspire & prepare students for careers in your field.



Career influencers participate in a series of virtual convenings culminating in an onsite experience.



Career influencers visit a local business, learn about the industry, high-demand careers & skills needed.



Career influencers connect with students to increase their understanding of high-demand careers, pathways & skills.



Businesses shape future talent by establishing relationships with key influencers in career exploration.



Inquire now to get involved!

To learn more, contact:

Rachel Ludwig, VP, Talent Development for the Future of Work

Florida Chamber Foundation

P: 850.521.1254 | Email: rludwig@flchamber.com



FLORIDA CHAMBER
INDUSTRY IMMERSION
FOR CAREER INFLUENCERS