Technology Business & Marketing Analyst

Doctoral students, gain hands-on experience with technology commercialization, market analysis, basic business skills, and patents.

Technology Development is launching an internship program for doctoral students to advance BU’s portfolio of technologies from invention disclosure to patent decision to licensing. This is an exciting opportunity for an ambitious doctoral scholar interested in building a valuable skillset in technology business development.

**Build your market value.** Whether you envision a career in academia, industry, or the public sector, learning about how to convey the value of a technology and identify potential applications and markets is a valuable skill you can put on your resumé.

**Learn from the best.** You’ll be reporting to Frances Forrester, Director of Business Development in Technology Development. Frances earned her PhD in Physiology and Cellular Biophysics from Columbia University, where she worked as a PhD Fellow (and later Senior Manager) in Columbia’s tech transfer office for almost three years.

**Successful candidates will be:**

- A PhD student with a technical background
- Interested in intellectual property or technology commercialization
- Available to work remotely up to 8 hours/week (compensation to your PI)
- Approved by their PI to participate in this opportunity

**Apply Today!**

Contact Frances at fmf@bu.edu.