

Increase your Exposure in 2020!

It's time to introduce the 2020 River Heights Chamber of Commerce South Metro Living magazine!

We want to thank you in advance for your support of last years' South Metro Living magazine. We developed this valuable resource to offer you an efficient way to connect with other members, to give you the opportunity to market benefits of doing business with you and to introduce your business to new members of our communities.

The South Metro Living Guide is a community publication the River Heights Chamber of Commerce produces with the support of our local advertisers and our community partners who contribute information to this resource guide. It is the only complimentary publication in our footprint that is distributed to local businesses, residents, schools, city buildings, real estate agents and at the community college (among other locations) for any person looking for resources in our community. It is produced fresh every year with new and exciting information.

Benefits to Advertising:

1. **High Readership from your Target Market.** Members want to do business with other members. This magazine allows members to quickly identify businesses in the category of services they are seeking. Enhancing your listing with an ad allows you to give a more in-depth look at what makes you an industry leader and why people should do business with you.

2. **Cost Effective Marketing Tool.** With 1/6 page ads starting at \$395, for one year of exposure, this is an affordable option to add to your Marketing mix, which directly reaches your target audience.

3. **Expanding your Business through Chamber publications.**

Chamber publications are an opportunity for members to market their business throughout the year for a very small investment compared to other types of advertising. An investment in Chamber publications is an investment in the community and in your business. Reaching members of your community and business leaders creates an opportunity to generate new business, deepen relationships and expand your reputation as a business leader.

4. **Support of the Chamber.** A portion of the revenue generated comes back to the Chamber for use towards benefits, programs and to reinvest in the community. In addition, this publication is presented, when soliciting new members, to demonstrate the robust community organizations and businesses involved in our Chamber. Without your support, the Chamber would not be able to offer members easy access to other Chamber businesses through the membership directory. Nor would the Chamber be able to provide a community resource guide to residents and visitors to our area.

To reserve your space, please contact Kristine Richter with Adams Publishing, formerly ECM Publishers, at kristine.richter@ecm-inc.com or 952-846-2047. If you have any questions, please feel free to call the River Heights Chamber office at 651-451-2266. Thank you for making this South Metro Living publication possible!