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Inver Grove Heights CVB Website Wins National Award

The Service Industry Advertising Awards recognizes VisitIGH.com website

Inver Grove Heights, MN – February 13, 2019 – Service Industry Advertising Awards (SIAA) announced today the Inver Grove Heights Convention & Visitors Bureau (CVB) website has received a MERIT AWARD in the travel/transportation services category at the 16th Annual Service Industry Advertising Awards.

The Service Industry Advertising Awards (SIAA) recognizes creative and communication excellence in the service industry. In this year's event, over 1,800 entries from over 600 agencies were evaluated by a national panel of judges for execution, creativity, quality and overall breakthrough.

In 2018, Inver Grove Heights CVB selected Lime Valley Advertising to design the website. Tracy Shimek, former Director of the Inver Grove Heights CVB said, "When our organization identified the need for a new website and laid out the goals we hoped to achieve, Lime Valley brought our vision to life in a seamless process. They built a website that is engaging, user-friendly and easy to administer."

Cory Wendt, Lead Web Developer, at Lime Valley Advertising stated, "The website was a challenging but hugely enjoyable project for us. We often refer to it as one of our favorites here at Lime Valley, so we're incredibly excited the SIAA organization agrees!"

Eric Satre, current Inver Grove Heights CVB Director said, "We are honored to be recognized for our website and look forward to building on the momentum. The Visit IGH website is an essential resource for tourism in our city."

Inver Grove Heights Convention & Visitors Bureau is the Destination Management Organization (DMO) for the city. Inver Grove Heights is a city neighboring the Mississippi River, boasting robust parks and trails, family-friendly activities and events, and quality hotel accommodations at an affordable price. Just minutes from downtown Saint Paul, Mall of America® and Minneapolis-St. Paul (MSP) International Airport, Inver Grove Heights is *closer than you think!*

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