

Partnership Program

2026



abcwestwa.org

1

Introduction

ABC's annual Partnership Program is a year-long opportunity to build meaningful, strategic relationships with organizations that share our commitment to advancing the principles of free enterprise and merit in the construction industry. This program is designed to offer our partners consistent, high-impact visibility, access to exclusive engagement opportunities, and a platform to collaborate on initiatives that align with our mission. Whether you're a returning partner or joining us for the first time, we're honored to have your support and look forward to what we can achieve together.



Vision & Mission

Our Vision

Associated Builders and Contractors of Western Washington is the premier construction association supporting freedom of economic opportunity through political influence, financial growth, and effective personal and professional growth, led by an involved membership.

Our Mission

- Associated Builders and Contractors of Western Washington advances the principles of free enterprise and merit in the construction industry and provides members, their employees and the construction industry with opportunities to succeed by promoting safe, quality, sustainable construction.



Benefits For Sponsors



Partnering with us through our annual sponsorship program is a powerful way to elevate your brand while making a meaningful impact in the construction industry. By aligning with ABC, your company will:

- **Reach a Targeted Audience:** Gain direct exposure to decision-makers in construction who engage with ABC year-round.
- **Stand for Something:** Showcase your commitment to innovation, merit-based advancement, and free enterprise—values that deeply resonate with our members.
- **Get First Access:** Enjoy priority selection for event sponsorships, giving your brand exclusivity in competitive markets.
- **Strengthen Industry Ties:** Benefit from tickets and invitations that foster meaningful, face-to-face connections at industry events.

Increased brand visibility across multiple channels, direct engagement with a highly active audience, and opportunities for industry interaction position your brand as a leader and a trusted supporter of the construction community.



Increased Brand Exposure

Our partners are promoted through our e-newsletters, at events, on our social media channels, and in the *Daily Journal of Commerce*.



Positive Brand Association

Associated Builders and Contractors is the only merit shop association in the country. Partnering with us shows your passion for free enterprise and the merit shop philosophy.



Networking Opportunities

As a partner you will receive tickets to events, as well as the opportunity to have first pick at event sponsorships.



Sponsorship Packages Offered



Contribution:
\$500

Silver Partner Event Benefits

- Golf Extravaganza: you will receive a Green Sponsorship
- Early notification of event sponsorship opportunities
- Company name on Annual Partner sign featured at all ABC events

Advertising Benefits

- Company name on the ABC website's Partner listing
- Company name with hyperlink included in ABC's weekly e-newsletter
- Company name in Annual Partner Thank-you email
- Logo listed in Silver Partner Thank-you slide in the reels presented in the ABC lobby

Contribution:
\$1,000

Gold Partner Event Benefits

- (2) tickets to chapter events, trainings, and workshops (some restrictions apply)
- Golf Extravaganza: you will receive one complimentary player registration OR a Green Sponsorship
- Early notification of event sponsorship opportunities
- Company name on Annual Partner sign featured at all ABC events

Advertising Benefits

- Company name on the ABC website's Partner listing
- One spotlight on all ABC social media platforms highlighting your company
- Company name with hyperlink included in ABC's weekly e-newsletter
- Company name with hyperlink in Annual Partner Thank-you email
- Logo listed in Gold Thank-you slide in the in the reels presented in the ABC lobby



Contribution:
\$2,500

Platinum Partner

Event Benefits

- (4) tickets to chapter events, trainings, and workshops (some restrictions apply)
- Golf Extravaganza: you will receive two complimentary player registrations and a Green Sponsorship
- Early notification of event sponsorship opportunities
- Company logo on Annual Partner sign featured at all ABC events

Advertising Benefits

- One ad, shared with partners of the same level, in the *Daily Journal of Commerce*
- Your company logo on the ABC website
- Two spotlights on all ABC social media platforms highlighting your company
- Logo with hyperlink included in ABC's weekly newsletter
- Hyperlinked logo in Annual Partner Thank-you email
- Logo included in Platinum Partner Thank-you slide in the reels presented in the ABC lobby

Contribution:
\$5,000

Liberty Partner

Event Benefits

- (6) tickets to chapter events, trainings, and workshops (some restrictions apply)
- Golf Extravaganza: you will receive two complimentary player registrations and a Tee Sponsorship
- Early notification of event sponsorship opportunities
- Company logo on Annual Partner sign featured at all ABC events

Advertising Benefits

- Two ads, shared with partners of the same level, in the *Daily Journal of Commerce*
- Banner ad on ABC's online member directory and search optimization
- Your company logo on the ABC website, linked
- Three spotlights on all ABC social media platforms highlighting your company
- Your logo with hyperlink and (1) spotlight in ABC's weekly e-newsletter
- Hyperlinked logo and one-line description included in the Annual Partner Thank-you email
- Dedicated thank-you slide in the reels presented in the ABC lobby



Contribution:
\$7,500

Patriot Partner

Event Benefits

- (8) tickets to chapter events, trainings, and workshop (some restrictions apply)
- VIP treatment at ABC events (may include: parking, drinks, and seating)
- Golf Extravaganza: you will receive a golf foursome and a Dinner Sponsorship
- Early notification of event sponsorship opportunities
- Company logo on Annual Partner sign featured at all ABC events

Advertising Benefits

- Three ads, shared with partners of the same level, in the *Daily Journal of Commerce*
- Banner ad on ABC's online member directory and search optimization
- Your company logo along with one ad on the ABC website, each with links
- Quarterly spotlight on all ABC social media platforms highlighting your company
- Your logo with hyperlink and (2) spotlights in ABC's weekly e-newsletter
- Annual Partner Thank-you email including logo, link to web address, and a three-line company description
- One partner designed-slide and a dedicated thank-you slide in the reels presented in the ABC lobby

Contribution:
\$10,000

Independence Partner

Event Benefits

- (10) tickets to chapter events, trainings, and workshops (some restrictions apply)
- VIP treatment at ABC events (may include: parking, drinks, and seating)
- Golf Extravaganza: you will receive a golf foursome and the Giveaway Sponsorship
- Early notification of event sponsorship opportunities
- Company logo on Annual Partner sign featured at all ABC events

Advertising Benefits

- Your logo included in ABC's ad in The Guide, Seattle
- Four exclusive ads in the *Daily Journal of Commerce* including your logo and web address
- Banner ad on ABC's online member directory and search optimization
- Your company logo along with two ads on the ABC website, each with links
- Quarterly spotlight on all ABC social media platforms highlighting your company
- Your logo with hyperlink and (4) quarterly spotlights in ABC's weekly e-newsletter
- Premier spot and write-up at the top of our annual Partner Thank-you email: Logo, link to your website, and write-up, up to 350 words (partner responsible for write-up)
- Two partner-designed slides and a dedicated thank-you slide in the reels presented in the ABC lobby



Event Schedule

ABC of Western Washington is excited to offer some new events to our schedule in 2026. There will be many event opportunities as we continue to foster the family-feel of our association.



Tentative Calendar

Month	Event
March	Board Reception
March	Safety Day
June	Retro BBQ
June	Mariners- Night at the Ballpark
July	Golf Extravaganza
September	Young Professionals Happy Hour
September	Board Reception
November	Fall Event
December	Holiday Reception
Bi-Monthly	Construction Connection Breakfast

Event dates will be announced in January. Events will be added throughout the year for Young Professionals Group, if you are interested in joining please reach out to Noel Koski at Noel@abcwestwa.org.



7

Thank You For Your Consideration

We look forward to partnering with you for 2026. This will be an eventful year as we continue to bring top-notch resources and opportunities to our members.



Phone

425-646-8000



Email

noel@abcwestwa.org



Website

abcwestwa.org