



3RD ANNUAL SENIORS TECH CONFERENCE

Wednesday, September 10th, 2025

8:00 AM - 4:00 PM

OSU Fawcett Center

2400 Olentangy River Rd.

Columbus, Ohio 43210



VISIONARY KEYNOTE ADDRESS

"The Curiosity Mindset"

Unlocking the Power of AI for Everyday Life

Will Burrus, Chief Product Officer, Expeed Software

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Welcome to the 3rd Annual Seniors Tech Conference!



It is with tremendous excitement and gratitude that I welcome you to the **3rd Annual Seniors Technology Conference**. What began as a vision to bridge the digital divide for Seniors has become a powerful movement, where knowledge, community, and innovation come together to transform lives.

This year's theme, "**Keeping Up, Leveling Up**", reminds us that no matter where you are on your technology journey, taking your very first step or ready to explore advanced tools, there is a place here for you. Today is about more than learning devices or apps. It is about discovering how technology can enrich your health, protect your finances, spark your creativity, keep you safe at home, and elevate your quality of life.

My inspiration for this Conference comes from my years as a caregiver to my mother, Ellen. I witnessed firsthand how technology, whether it was a simple computer game or advanced assistive tools, gave her comfort, security, independence, and peace of mind. That experience planted the seed for what we are building together today: a space where Seniors are not just keeping up with technology, but leveling up to lead fuller, empowered, and connected lives.

Thank you for being part of this incredible journey. Your courage, curiosity, and enthusiasm are what make this one of a kind Conference extraordinary. Together, we are proving that it's never too late to learn, grow, and thrive. It's time to Keep Up and Level Up!

Enjoy your Journey,
TJ Johnson, Founder
Seniors Technology Conference



THANK YOU TO OUR **PREMIER SPONSORS**

Director Chanda Wingo



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OUR MISSION

The **Seniors Tech Conference** is dedicated to bridging the digital divide by empowering Seniors, Veterans, individuals with Disabilities, our underserved communities and caregivers, with the knowledge, skills, and confidence to thrive in today's technology-driven world.

Through hands-on computer training, engaging workshops, and access to innovative tools, we create opportunities for connection, independence, and lifelong learning, ensuring that no Senior is left behind in the digital age.

SENIORS TECH CONFERENCE TEAM



Sabrina Johnson



Patricia Powell



Ms. Tonya Mitchell



Joy Jackson



Villia Davidson



Latina Lewis



Mykayla Bryant
Event Manager



"KEEPING UP & LEVELING UP"

SENIORS TECH CONFERENCE AGENDA 2025

8 AM REGISTRATION

Breakfast | Vendor Connection Zone |

8:50 AM Welcome & Opening Remarks

TJ Johnson, Founder, Seniors Tech Conference

Chanda Wingo, Director, Franklin County Commissioners
Office on Aging

9 AM VISIONARY KEYNOTE ADDRESS

The Curiosity Mindset

"Unlocking the Power of AI for Everyday Life"

Will Burrus, Chief Product Officer, Expeed Software

10:00 AM - 2:30 PM

LevelUpLand Gaming and Virtual Reality/360 Demo Lounge

10 AM Breakout Session #1

11: 15 AM Breakout Session #2

12:15 PM - 1:00 PM

Lunch | Vendor Connection Zone |

Innovation Spotlight: Nathan Darder

Associate Director of Dining Services

OSU Autonomous Food Delivery Robot - Demo

1:15 PM Breakout Session #3

2 PM Tech Sendoff

Tracy Townsend, WBNS 10TV Anchor, Closing Remarks

Raffle Prizes & 50/50 Drawing

Line Dance Party - Melvin "Outlaw" Moyer



AM BREAKOUT SESSIONS #1:

Click with Confidence: Medicare & Social Security Made Simple

Room: **Clinton**

Speakers: Susan Marshall (Ohio Senior Medicare Patrol), Becky Hayward (OSHIP, Ohio Dept. of Insurance), Kelly Draggoo & Theresa Busher (Social Security Administration)

Learn how to confidently use Medicare.gov and SSA.gov to manage your healthcare and retirement. This session will cover creating an account, finding providers, comparing plans, and reviewing coverage options.

Think Before You Click: Scam Detection for Seniors

Room: **Alumni Lounge**

Speaker(s): Jonathan Ransom MBA
MS IT Founder National Integrated Services

Protect yourself from online scams and fraud with practical tips tailored for seniors. Learn how to spot red flags, avoid common traps, and stay safe while browsing, emailing, or shopping online.

Step Into Their Shoes: Virtual Reality and Simulation Immersions for Caregivers

Room: **Fairfield**

Speaker(s): Morgan Fitzgerald, MPH, CHES Director, OSU College of Nursing
Golden Buckeye Center for Dementia Caregiving

Experience what it's like to be in the shoes of those living with dementia through cutting-edge virtual reality simulations. This session helps caregivers build empathy and gain new insights into providing compassionate care.

Monetize Your Expertise: Online Opportunities 55+

Room: **Jefferson**

Speaker(s): Deonna Barnett, Director of Consulting, Aventi Enterprise

Are you ready to turn your years of experience into income? In this engaging breakout session, you'll discover practical ways to monetize your skills, talents, and knowledge online. From freelancing and consulting to teaching, coaching, and creating digital products.



AM BREAKOUT SESSIONS #1:

Empowering Your Job Search With AI: Tools For 55+ Job Seekers

Room: **Highland**

Speakers: Jami Philips & Kat Cochrane-Yamaguchi New Directions Career Center

Learn how artificial intelligence (AI) can make your job search easier and more effective. This session introduces practical tools and strategies to help adults 55+ stand out, apply smarter, and find new career opportunities.

Computer Training – AI Module

Room: **Hancock**

Speaker(s): Evan Garver, Program Manager
Workforce Development, Goodwill Columbus

Get introduced to the world of artificial intelligence in this beginner-friendly session. Learn the history of AI, explore popular tools and apps that use it, and get a hands-on introduction to ChatGPT.

Tech Cafe: One-on-One Device Help

Room: **Delaware**

Speaker(s): Ciara Young, Manager of Digital Equity
Central Ohio Community House

Bring your cell phone, tablet, or laptop and get one-on-one help with whatever you need. From sending emails and photos to downloading apps or using social media, our Tech Café volunteers are here to answer your questions and make your devices easier to use.



AM BREAKOUT SESSIONS #2:

Click with Confidence: Medicare & Social Security Made Simple

Room: **Clinton**

Speakers: Susan Marshall (Ohio Senior Medicare Patrol), Becky Hayward (OSHIIP, Ohio Dept. of Insurance), Kelly Draggoo & Theresa Busher (Social Security Administration)

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Bank Smarter & Stay Secure in Digital Banking

Room: **Alumni Lounge**

Speaker(s): Erin Ressa, Business Banking Relationship Manager, Key Bank

Learn how to confidently manage your finances online while keeping your information safe. This session covers the essentials of digital banking, tips for avoiding fraud, and smart strategies to make the most of your online banking tools.



AM BREAKOUT SESSIONS #2:

Spotting Deepfakes, Protect Yourself from Fake News & AI Scams

Room: **Highland**

Speaker(s): Onyemobi Anyiwo, Technical Director
Institute for International Training & Development

Get equipped with the knowledge and tools to identify and protect yourself from the growing threat of AI-generated fake videos and audio (deepfakes). Explore how these sophisticated technologies are used to create convincing but false content for spreading misinformation, perpetrating hoaxes, and executing elaborate scams.

Computer Training – Telehealth Module

Room: **Hancock**

Speaker(s): Evan Garver, Program Manager
Workforce Development, Goodwill Columbus

Discover how to use digital tools to take control of your healthcare from home. This session will cover navigating MyChart, using Microsoft Teams and Zoom for virtual medical visits, and important tips for keeping your medical information safe online with strong privacy protection practices.

Tech Cafe: One-on-One Device Help

Room: **Delaware**

Speaker(s): Ciara Young, Manager of Digital Equity,
Central Ohio Community House

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PM BREAKOUT SESSIONS #3

Vigilance Against Cybercrime & The Scam Landscape, Staying Safe

Room: **Highland**

Speakers: Phil Smith, Pete Wilms - AARP Fraud Team

Join the AARP Fraud Team for an inside look at today's most common scams and cybercrime tactics targeting seniors. Learn how to spot red flags, protect your personal information, and stay safe both online and offline.

Seniors on the Move with AI

Room: **Clinton**

Speaker(s): Tracey L. Sigers, IT Department Chair, NCUS TEC

Explore how artificial intelligence (AI) can support and improve your daily life. This session will introduce practical ways AI is being used today and how seniors can benefit from these tools with confidence.

From Pom-Poms to Possibilities: Age is Our Badge of Wisdom

Room: **Alumni Lounge**

Speaker(s): Dr. Teresa Q. Johnson (Dr. Q) Founder & Executive Director, EGAR

EGAR empowers seniors to embrace lifelong wellness and learning through fun, accessible digital tools. From staying active to keeping the mind sharp, this session fosters dignity, connection, and joyful living at every stage of life.

Tech for Easy Travel: Making Transportation Age-Friendly

Room: **Jefferson**

Speaker(s): Phoebe Allebach, MSW, OSU Community Engagement Coordinator, Age-Friendly Innovation Center (AFIC), Columbus and Franklin County
Corrina Hyde, MSW, LSW, Program Manager, Social Services, Central Ohio Transit Authority

Technology is playing an increasingly vital role in how we travel safely and confidently—from apps for ride-hailing and real-time transit schedules, to navigation tools and in-vehicle safety alerts. In collaboration with the Central Ohio Transit Authority (COTA) and Franklin County's Mobility Manager, this interactive workshop will explore how technology is shaping local mobility.



PM BREAKOUT SESSIONS #3

Social Media for Impact: Connect, Create & Communicate

Room: **Fairfield**

Speaker(s): Noni Banks, CEO of The Flourish and Thrive Collective

In this fun, hands-on workshop, you'll learn beginner-friendly skills for **Facebook, Instagram, and YouTube**, from posting photos to starting video chats. This workshop is hands-on, you'll practice on your own device and leave with confidence to create, share, and celebrate online. Perfect for beginners.

Computer Training – Online Safety Module

Room: Hancock

Speaker(s): Evan Garver, Program Manager,
Workforce Development, Goodwill Columbus

Learn the basics of staying safe while using smartphones, tablets, and the internet. This session will provide practical tips for protecting your devices, avoiding common online risks, and building confidence in everyday digital activities.

Tech Cafe: One-on-One Device Help

Room: **Delaware**

Speaker(s): Ciara Young, Manager of Digital Equity
Central Ohio Community House

Bring your cell phone, tablet, or laptop and get one-on-one help with whatever you need. From sending emails and photos to downloading apps or using social media, our Tech Café volunteers are here to answer your questions and make your devices easier to use.

Grand Ballroom (A, B, C & D)

Ballroom A

Ballroom B

Ballroom C

Ballroom D

Patio

The Club

Delaware



Exhibit Room

Fairfield
Franklin/Hamilton

Hancock

Top of Stairs
Lobby



Clinton

STAGE

Conference Theater

Conference Theater Lobby



Montgomery



Main Lobby



Sales/Administrative Offices

Novice G.
Fawcett
Library

Highland

Monroe

Alumni Lounge Patio

Jefferson



Kitchen



Alumni Lounge



The Ohio State University

Fawcett Center
CONFERENCES • MEETINGS • RECEPTIONS

Main Entrance

East Wing Entrance



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SPECIAL THANKS

DIGITAL ACCESS SCHOLARSHIP PARTNERS

With deep appreciation, we honor the generous individuals who made the Digital Access Scholarships possible. Your kindness has opened the doors for Seniors to be in attendance today, many of whom would not have been able to attend without your support.

By recognizing the value of every Senior's presence, you have not only helped them connect with technology but engage with our mission and take steps toward digital confidence and independence. Your support is a powerful reminder that community is strongest when everyone has access.

With sincere thanks, we recognize the following individuals for purchasing scholarships:

- TJ Johnson, President/Founder, Tra'Bian Enterprises
- Councilman Nicholas J. Bankston
- Jill Frost, Central Ohio African American Chamber of Commerce
- J. Averi Frost, Executive Director, Freedom Equity Inc.
- Smart Columbus
- Greg Edwards
- Leonard Bethea, CEO, TMH Solutions
- Keena M. Smith, Founder, The Women's CEO
- Archie Williamson, Founder and CEO of Diversified Systems, Inc.
- Brenda D. Spencer, Spencer 4HIGHER Media LLC
- Kimberly Hill, Director of Operations, Rest Assured
- Adrian D Moore, Vice President, Levelsunlocked
- Lisa Gutierrez, CEO/Co-Founder, Dos Hermanos
- J'Nez Thomas, CEO/Owner, SugaringNYC
- Mya Pollard, Owner, 360 Painting
- Shannon Young-Frey, Edward Jones
- Dr. Courtney Revels-Turner, The Higher Standard Consulting, LLC
- Shelly Boyd, Owner, Chaussures
- Dori Turay, Owner, Salone Hidden Gemd, LLC



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THANK YOU FOR HELPING US MAKE THIS HAPPEN!

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Thank you to our Seniors Tech Conference

SPEAKERS

- Chanda Wingo, Director, Franklin County Office On Aging
- Will Burrus, Chief Product Officer, Expeed Software
- Tracy Townsend, WBNS 10TV Anchor & Medical Correspondent
- Justine Kogge, Managing Principle of Esports Foundry
- Mila Gajić, MFA - VR Lab Manager, OSU Emerging Technology Studio
- Phil Smith, Pete Wilms - AARP Fraud Team
- Evan Garver, Program Manager, Goodwill Columbus
- Cathy Rafales, Director, Ohio SMP
- Becky Hayward, Outreach/Education Supervisor for OSHIIP,
- Kelly Draggoo Public Affairs Specialists at the Social Security Admin.
- Theresa Busher, Social Security Administration
- Jonathan Ransom, MBA, MS IT Founder, National Integrated Services
- Morgan Fitzgerald, MPH, CHES Asst Director, OSU College of Nursing
- Deonna Barnett, Director of Consulting, Aventi Enterprise
- Jami Phillips & Kat Cochrane-Yamaguchi, New Directions Career Center
- Nathan Darder, Associate Director of Dining Services - OSU
- Ciara Young, Mgr. of Digital Equity, Central Ohio Community House
- Erin Ressa, Business Banking Relationship Manager, Key Bank
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- Phoebe Allebach, MSW, Age Friendly Columbus | Franklin County | COTA
- Corrina Hyde, MSW, LSW, Program Manager, Social Services, Central Ohio Transit Authority

A Grateful Acknowledgement to Tracy Townsend

THANK YOU



Tracy Townsend, WBNS 10TV Anchor & Medical Correspondent, Multi - Emmy Award-winning journalist, and one of Ohio's most trusted voices.

We are honored to extend our deepest appreciation to Tracy Townsend for her outstanding contributions to the 3rd Annual Seniors Tech Conference. Through her unwavering professionalism, leadership, and commitment to amplifying voices within our community, Tracy has helped illuminate the importance of bridging the digital divide for Seniors. Her presence and support lend distinction to this event, and we are sincerely grateful for her role in advancing our mission of empowerment, innovation, and connection.

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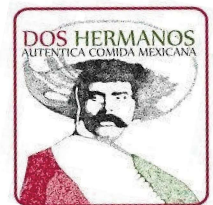


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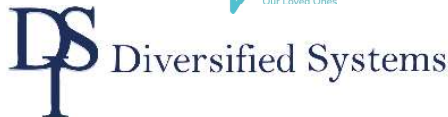
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