

# SANTANDER'S CULTIVATE SMALL BUSINESS

## MENTOR A FOOD ENTREPRENEUR

Are you experienced in the food business industry: current or former food business owner, investor, real estate developer, product developer, distributor, buyer or consultant? Use your skills to support a growing food business in MA, NJ, or NY!

### THE OPPORTUNITY

1

**Be a sounding board for a small food biz**

2

**Be part of a mentor network**

As a food industry mentor, you provide a sounding board for your mentee's decisions, challenges, and questions. By sharing advice and encouragement, you will help a growing food business owner develop confidence and make decisions about their business growth.

You will be part of a network of 90 food industry expert mentors from MA, NJ, and NY, and have an opportunity to build relationships in this network monthly.

### ABOUT CULTIVATE SMALL BUSINESS

The Santander's Cultivate Small Business program provides education, coaching, and grants to early stage food entrepreneurs in low-income neighborhoods, with a focus on supporting food businesses owned by women, people of color, and immigrants. Throughout the program, each participant develops a strategy and action plan to sustain or grow their business.

A key part of the program — and often the most meaningful to participants — is the one-on-one mentoring with a seasoned industry professional (you!).

### TIME COMMITMENT

3 hour time commitment between mid-April to end of June. You will meet with your mentee for 1 hour for at least 3 meetings after getting matched.



Scan the QR code to fill out the form

