



Goldman  
Sachs

10,000  
small  
businesses



GREATER PHILADELPHIA AREA

Build your next success with:  
**practical business education**  
**access to capital**  
**a supportive network of advisors & peers**

Goldman Sachs *10,000 Small Businesses* is a program for small business owners that links learning to action. Through the program, you will receive the tools and support to develop a customized growth plan that will take your business to the next level. You will also gain practical skills in topics such as negotiation, marketing and employee management that you can immediately put into action.

Our program, designed by Babson College, the nation's top-ranked entrepreneurship school, is available at no cost to selected applicants.

# TAKE YOUR BUSINESS TO THE NEXT LEVEL

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Through the program you'll be given access to the tools and resources you need to develop a strategic and customized growth plan for your business.

**Education for Business Growth:** By partnering locally with colleges, we are able to help drive economic growth within small business communities while also providing a curriculum that focuses on immediately applicable skills. Through the program you will learn how to:

- Identify and evaluate business opportunities
- Understand and manage the competitive business environment
- Analyze financial statements
- Access financial capital
- Become a more effective leader
- Become a more skilled negotiator

**Capital to Expand:** Goldman Sachs 10,000 Small Businesses will work with local, regional and national Community Development Financial Institutions (CDFIs) and other mission-driven small business lenders to expand access to capital for local businesses. Through these partnerships, loans will be available to qualifying small businesses that lack access to affordable capital or may not qualify for traditional sources of credit.

**A Network of Support:** Through the program you will get opportunities to learn from other like-minded business owners, receive expert advice from business professionals and get one-on-one business advising.

## IS YOUR BUSINESS READY FOR WHAT'S NEXT?

The program is designed for small business owners who have a business poised for growth. We look for applicants who are passionate about growing their business and creating jobs in their communities, and generally meet these criteria:

- Owner or co-owner of a business
- Business in operation for at least two years
- Business revenues of at least \$150,000 in the most recent fiscal year
- Minimum of four employees, including the owner

## HOW THE PROGRAM WORKS

To get the most out of the program at Community College of Philadelphia you will be asked to invest your time to engage in the following:

- Attend a program orientation
- Complete 11 convenient learning sessions
- Participate in out-of-class activities, including completing assignments, attending networking events and business support clinics
- Develop a tailored plan for growth prior to graduation

Find out how to apply at [10KSBapply.com](http://10KSBapply.com)

 @GS10KSmallBiz

In partnership with:



Community  
College  
of Philadelphia



Community First Fund

