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SVP & CIO | Delivers Results By Engaging People | Transformation, Change & Digital Enabler

Sharpening Operational Performance, Driving Business Transformation, and Curbing Costs as Executive Business Technologist Focused on Delivering Business Results by Engaging People

Neelu Sethi is the SVP & Chief Information Officer of Reddylce, where she is responsible for IT strategies and operational management of IT applications and infrastructure of the largest manufacturer of packaged ice products in the United States, distributing approximately 1.8 million tons of ice annually to 82,000 customer locations.

With reputation of a proven servant leader, Neelu has over 24 years of experience in CPG, Hospitality, Healthcare and Textile industries. She is known for delivering business results by engaging people. She has been recognized as 'Top 15 Business Women' in Dallas, 'WomenInTechnology' award honoree by

DallasBusinessJournal, Stevie Gold 'Digital Transformer of the year' winner of 2018 American Business Awards, CGT's 'IT Excellence' Award winner, 2018 'Dallas Top 50 Power Women' Awardee and 2018 ORBIE CIO of the year finalist. As a business technologist, Neelu offers a unique blend of executive acumen, global team leadership, IT solutions development that enables innovation, problem solving and value creation culture.

Prior to joining Reddylce, Neelu held various executive positions with ClubCorp, Dr Pepper Snapple Group and McKesson. She has successfully led IT Operations delivering broad range of business solutions for Corporate, Commercial and Supply Chain functions including Logistics, Manufacturing, Warehousing, Engineering, Procurement, Consumer Relations, Facilities and Environmental Health & Safety. Her achievements extend across numerous disciplines including strategy, digital transformation, delivering complex system implementations and enterprise wide IT operations including Mergers & Acquisitions.

Neelu holds a Masters Degree in Computer Applications from Indian Institute of Technology (IIT), India and a Masters degree in Mathematics from Delhi University, India. She is a motivational speaker and is an active participant of the CIO Technology Executive Network, National Diversity & Inclusion Forums, Women Leadership Groups and serves as a board member of two non-profit organizations. She lives in Dallas with her husband and their son.

