



JA Inspire®



JA Inspire helps ensure our region's students are prepared to join the workforce today and in the future.

What is JA Inspire?

JA Inspire is an experiential career-pathway program for high school students brought to life by our region's employers. This program exposes students to central Ohio's jobs, career opportunities, and education pathways.

Students prepare with lessons in the classroom focused on career exploration and self reflection. Upon completion, students will attend the JA Inspire career fair. At this event, students will have the opportunity to meet with local employers to learn about potential job opportunities that may be available to them both now and in the future. Local employers who attend as exhibitors will be able to meet and engage with their future talent pipeline, exposing students to a world of opportunity.

Why Participate?

Employers:

- Junior Achievement is a longstanding trusted partner both nationally and in our region's youth workforce development community, serving tens of thousands of students each year
- Junior Achievement works closely with many school districts throughout central Ohio
- JA Inspire provides the opportunity to create real connections and engagement with your future talent pipeline
- Provide hands on experiences to showcase career fields to students- possibly highlighting a career they may have never known of or considered before
- JA Inspire helps create awareness and visibility for your career field to a diverse group of students

Event Details:

May 10, 2023

8 am- 3 pm

Lausche Building

Ohio Expo Center

**717 E 17th Ave,
Columbus OH 43211**

Presented by



Click **[HERE](#)** to see what a day at JA Inspire looks like

[Register by April 1 HERE](#)

For more information, contact: **Caitlin Klemme, Development Coordinator** | cklemme@jacols.org

HOW TO PARTICIPATE

\$25,000 TITLE SPONSOR

Day of Event Benefits

- Logo on the front cover of the Event Guide
- Half page recognition in Event Guide
- Special signage on event floor
- Premium exhibit area for company booth/interactive display
- Opportunity to provide volunteers to lead your sector's Industry Introduction
- Audio announcements during the event acknowledging Title Sponsors
- Sponsor recognized in pre-event materials including emails, press releases, and print publications
- Logo prominently on JA Inspire website

Year Round Recognition and Visibility offered through Education and Student Resources

- Sponsor Spotlight in student curriculum
- Virtual career fair booth offered to students who cannot travel to May 10 event
- Opportunity to provide premium video content
- Logo in virtual lobby that links directly to your virtual booth
- Prominent virtual booth placement in simulation

\$10,000 CHAMPION SPONSOR

Day of Event Benefits

- Premium exhibit area for company booth/interactive display
- Sponsor recognized in Pre-Event Materials including emails, press releases, and print publications
- Logo prominently on JA Inspire website

Year Round Recognition and Visibility offered through Education and Student Resources

- Sponsor Spotlight in student curriculum
- Virtual career fair booth offered to students who cannot travel to May 10 event
- Opportunity to provide premium video content
- Logo in virtual lobby that links directly to your virtual booth

\$5,000 SUPPORTING SPONSOR

Day of Event Benefits

- Display area for company booth/interactive display
- Logo on JA Inspire website

Year Round Recognition and Visibility offered through Education and Student Resources

- Sponsor Spotlight in curriculum
- Virtual career fair booth offered to students who cannot travel to May 10 event
- Logo in virtual lobby that links directly to your virtual booth

\$1,500 BOOTH SPONSOR

Day of Event Benefits

- Display area for company booth/interactive display
- Logo on JA Inspire website

Register by April 1

To ensure the best student and exhibitor experience

Contact Caitlin Klemme at cklemme@jacols.org for additional information

