



South Carroll

BUSINESS ASSOCIATION

www.SouthCarroll.org

2021 SCBA Directory Media Kit

It is time to renew your membership for 2021 with a special offer discount with an ad in the upcoming directory.

Dues are \$150.00. Dues with a paid ad are ONLY \$110!

- Distribution via mail to the southern-most 15,000 homes in Carroll County, arriving in early February!
- Full-color advertisements and content throughout!
- Valuable local emergency contact information!
- Categorical listings of business by type!

Ad Prices

1/4 page ad	_____→	\$199
1/2 page ad	_____→	\$250
Full page ad	_____→	\$475
Ad design by Trembling Giant Marketing (optional)	_____→	\$50

Covers are SOLD OUT

Ad Specifications - 300+ dpi resolution, AI, PDF, EPS, JPG, SVG, or PNG filetype

1/4 page ad - 5" wide by 2" high

1/2 page ad - 5" wide by 4" high

Full page ad - 5" wide by 8" high



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