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## 2020 SCBA Directory Media Kit

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The South Carroll Business Association (SCBA) Directory is changing to become the biggest member benefit available, and setting a new standard for community business recognition in southern Carroll County. Beginning in January 2020, the SCBA Directory will feature:

- Distribution via mail to the southern-most 15,000 homes in Carroll County, arriving in early February!
- Full-color advertisements and content throughout!
- Valuable local emergency contact information!
- Categorical listings of business by type!

With this vastly improved opportunity, we need to charge a little bit more for advertising space, but we feel that the additional cost is well worth the value provided.

### Ad Prices

1/4 page ad	_____→	\$199
1/2 page ad	_____→	\$250
Full page ad	_____→	\$475
Inside cover full page (2 available)	_____→	\$650
Back Cover (1 available)	_____→	\$800
Ad design by Trembling Giant Marketing (optional)	_____→	\$50

**Ad Specifications** - 300+ dpi resolution, AI, PDF, EPS, JPG, SVG, or PNG filetype

1/4 page ad - 5" wide by 2" high

1/2 page ad - 5" wide by 4" high

Full page ad - 5" wide by 8" high

Back Cover - 5.5" wide by 5.75" high with bleed

**SPECIAL OFFER FOR SCBA MEMBERS** - bundle your 2020 membership renewal to secure your spot in the SCBA Directory, and get your 2020 membership at the 2019 rate!

**SPECIAL OFFER FOR NON-MEMBERS** - Never been a member of the SCBA? You can add a membership in 2020 for only **\$75!** *That is 50% off of the 2020 membership rate of \$150!*

The SCBA is a non-profit group founded in 1995. The mission of the SCBA is to create business opportunities, referrals, and partnerships for its members and to support community outreach activities through education and involvement.

Trembling Giant Marketing, an SCBA member, is partnering with the SCBA to coordinate the advertising sales, design, printing, and mailing of the directory. If you have any questions, please reach out to them at [info@tremblinggiantmarketing.com](mailto:info@tremblinggiantmarketing.com).

**Terms & Conditions**

This application for advertising is subject to written acceptance by Trembling Giant Marketing, LLC.

The booklet promised may not be printed by Trembling Giant Marketing due to unavailability of materials or labor, acts of God, riots, governmental laws or regulations, or conditions beyond the company's control and, in that event, Advertiser shall be entitled to a refund of all sums paid to Trembling Giant Marketing.

Although Trembling Giant Marketing has estimated or intends a date when advertising shall be printed and distributed, it is not unusual that the completion of an advertising directory be delayed by a month or more and Advertiser has been so informed and understands and accepts reasonable delays in the publication and distribution of said booklet.

Advertiser shall be entitled to a refund of its payment to Owner when Trembling Giant Marketing is deemed unable to perform its contract with Advertiser as agreed and in that event, Advertiser's claim is limited to a full refund and no other claim or cause of action may be asserted by Advertiser against Trembling Giant Marketing.

**Checks must be made payable to Trembling Giant Marketing.** Account representatives are not authorized to accept cash, services, and/or merchandise in trade.

Notwithstanding the fact that Advertiser shall proofread and approve the advertisement prepared by Trembling Giant Marketing on behalf of Advertiser, errors are not always found or in some instances are made by the printer or others. Any claim for damages as a result of errors or omissions by Trembling Giant Marketing shall be limited to the sums tendered by Advertiser to Trembling Giant Marketing, in the event that the subject directory advertisement is materially different from the approved layout submitted to Advertiser.

Maryland law shall control any disputes between the parties hereto and in the event that any provision or portion of this contract is deemed to be invalid or unenforceable, the remaining terms and provisions shall remain in full force and effect.

Advertiser is not relying upon any promise, warranty, statement, inducement, or representation purportedly made by Trembling Giant Marketing or its representative other than those expressly contained herein. Advertiser has carefully read the terms of this contract before signing same and each party to said contract agrees that no statement not herein contained shall form a part of this contract and any amendment and/or alteration of this contract must be in writing and signed by both Advertiser and Trembling Giant Marketing to be enforceable.

In the event that Advertiser does not pay Trembling Giant Marketing the sum promised by the terms of this agreement and the matter is referred to an attorney for collection of the delinquency, Advertiser shall pay to Owner reasonable attorney fees of twenty-five percent (25%) of the sums owing and outstanding at the time of collection, interest at the rate of one and a half percent (1.5%) per 30 days, which shall accrue from the date when the account was due and owing by Advertiser to Trembling Giant Marketing/Owner, litigation fees and court costs.

The name 2020 SCBA Directory is the copyright of The South Carroll Business Association, 2019.

**Advertiser Information**

Date \_\_\_\_\_ Company Name \_\_\_\_\_  
Contact Person \_\_\_\_\_ Street Address \_\_\_\_\_  
City \_\_\_\_\_ State, ZIP code \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Ad Size \_\_\_\_\_ Price Per Ad \$ \_\_\_\_\_  
Ad Design Services \$ \_\_\_\_\_ Total Charges \$ \_\_\_\_\_  
Deposit Paid \$ \_\_\_\_\_  
Balance Due \$ \_\_\_\_\_

**Credit Card Information - Checks made payable to: Trembling Giant Marketing**

Card Type \_\_\_\_\_ Card Number \_\_\_\_\_  
Cardholder Name \_\_\_\_\_ Expiration Date \_\_\_\_\_  
Card Verification Code \_\_\_\_\_ Billing ZIP Code \_\_\_\_\_

CC Signature \_\_\_\_\_

I have read the terms and conditions on the back.

Signature \_\_\_\_\_ Date \_\_\_\_\_