

# NATIONAL

## ORLANDO



### 43<sup>rd</sup> ANNUAL CONFERENCE

### NATIONAL DAYS

Wednesday & Thursday  
OCTOBER 21 - 22, 2020

### FLORIDA BEST PRACTICES

### FLORIDA FRIDAY

Friday  
OCTOBER 23, 2020

RENAISSANCE ORLANDO AT SEA WORLD  
6677 SEA HARBOR DR. | ORLANDO, FL



# SeaWorld

Visit [www.privatecare.org/events/](http://www.privatecare.org/events/) for more information.



TOGETHER TOWARDS TOMORROW

**WEDNESDAY, OCTOBER 21, 2020**

**DAY 1**

**9:00am |**

Exhibitor Set-up

**10:00am |**

Registration Opens

**10:00am|**

Board of Directors Meeting for PCA Board and interested PCA Members ONLY

**1:00pm | IT'S A NEW DAY AT PCA! Together Towards Tomorrow.**

Opening Session: PCA National President, Joseph 'JB' Bensmihen

**1:45pm |**

**Collaborate Innovation, Creative Communication and Practices to Be Better Understood through Improv and Play.**

Glenn "Kraz" Krasny, NSG

**2:30pm |**

Break: Exhibitor Time

**3:00pm |**

**Legislative Climate: What 'tomorrow' has in store for registry's.**

Russell Hollrah, Hollrah LLC

**4:30pm |**

**Compliance, Technology, Operations: Are you streamlined?**

Tom Rowinski, CEO, Ally- software designed for registries.



*Welcome Reception - Join Us for Spirits & Bites*

**6:00pm |**

**Welcome Reception | Spirits & Bites | Exclusively Sponsored by:**



TOGETHER TOWARDS TOMORROW

**DAY 2**

**THURSDAY, OCTOBER 22, 2020**

**8:00am |**

Networking Breakfast

**9:00am |**

**Working Together: Let's Educate Rather Than Litigate!**

Jonathan Wolfson, U.S. Department of Labor, Deputy Assistant Secretary for Policy

**10:00am | FIRESIDE CHAT**

**Insurance and Nurse Registries; a fireside chat to answer all your burning questions.**

Ian Norris, CEO, Sabal Insurance Group facilitated by Marc Spector, PCA National President Elect

**10:45am | FIRESIDE CHAT**

**Realm of Digital Marketing; an open discussion to infinitely and beyond.**

Adam Chandler, COO, Eulerity facilitated by Tyras Madren, PCA Board Director

**11:30am |**

Business Meeting Lunch: ELECTIONS- VOTES CAST DURING LUNCH

**1:00pm |**

**Defending the business model in FLSA litigation. Pitfalls & Preventative Measures to include a DOL audit.**

Andrew Lincoln, Attorney, Jackson Lewis P.C.

**2:00pm |**

Break: Exhibitor Time

**2:30pm | MEMBERS ONLY**

**Members Only: PCA Roundtable Discussions | PCA Board of Directors**

- Lobby 101: Importance, Commitment, Overcoming Challenges.
- PCA accomplishments and goals.
- COVID-19 response.
- Panelists will be accepting questions from membership on a wide range of topics for open discussions. *You will find a question form in your conference materials for submission.*

**4:00pm |**

Break: Exhibitor Time

**4:30pm |**

**National Closing Remarks- Outing Going & Incoming President**

PCA National President, Incoming Board Commitment and Oath

*Cocktail Hour*

**5:00pm |**

**Cocktail Hour a.k.a Happy Hour | Exclusively Sponsored by:**

