

## Membership Committee - Recruitment & Retention Working Group

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Community development continues to expand its influence across the globe. However, the Community Development Society needs you to help people to become aware of its many benefits.

What are the 7 major benefits of CDS membership?

- Connection with others in the field who are building community solidarity and participation in building community capacity. In CDS, one is not alone. There's the opportunity to connect through a variety of venues.
- *Vanguard* is a monthly newsletter that keeps you in touch with CDS and community development issues.
- *Community Development Practice* is a practice-oriented 'how to' series. It provides an opportunity for you to publish and to learn from others.
- A new on-line journal will be launched within 30 days. *Local Development & Society* (Taylor & Francis) explores potentials and limitations of local growth. It draws on academic research and practice including case studies from community developers.
- *Community Development: The Journal of the Community Development Society* (Routledge Press) has a 51-year rich history of providing research and insights about community development. In addition to its quarterly publications, there have been special issues which have explored topics such as people with disabilities in communities, economic development, democratic practices and food and agriculture.
- The CDS annual conferences tend to get consistently high marks for applicable research and case studies. People say that are energized and inspired by these get-togethers. The 51st annual international conference will focus on "Global Challenge and Local Resilience". This virtual conference will take place from July 12-15, 2021. The registration fee is only \$50, and students and retirees can attend for free. More information can be found on this site: <https://web.cvent.com/event/0553c697-ae35-481b-b9ee-42b198403a9b/websitePage:c11d24cf-f73e-4077-a36a-722003dc30d6>
- Awards and recognition. CDS honors people who have had an impact at various levels.

### *Your Recruitment Efforts Are Important*

We encourage you to recruit new CDS members. It's important for all of us in the community development field because it strengthens the potency and visibility of our collective work. Information about CDS individual and institutional membership can be found on the CDS webpage: <https://www.comm-dev.org/> Feel free to make direct contact with potential members, including students and retirees.

### *Other Recruitment Options*

If you prefer, you can send the names and contact information of potential members to Ron Hustedde, Chair, CDS Membership Recruitment & Retention Working Group. My email is [rhusted@uky.edu](mailto:rhusted@uky.edu) My mailing address: University of Kentucky Community and Leadership Development, 506 Garrigus, Lexington, KY 40546-0215 USA. We want to double membership and participation in CDS during 2021. Let me know if you would like to be part of our working group.