

McLean Community Business Center (CBC) Planning Study

Creating a vision for downtown McLean



The county is embarking on a planning study for the McLean Community Business Center (CBC) to update the Comprehensive Plan recommendations. The county has hired a consultant to help create a vision with the community that will be used by a task force and the county to develop Comprehensive Plan recommendations.

Why should you participate?

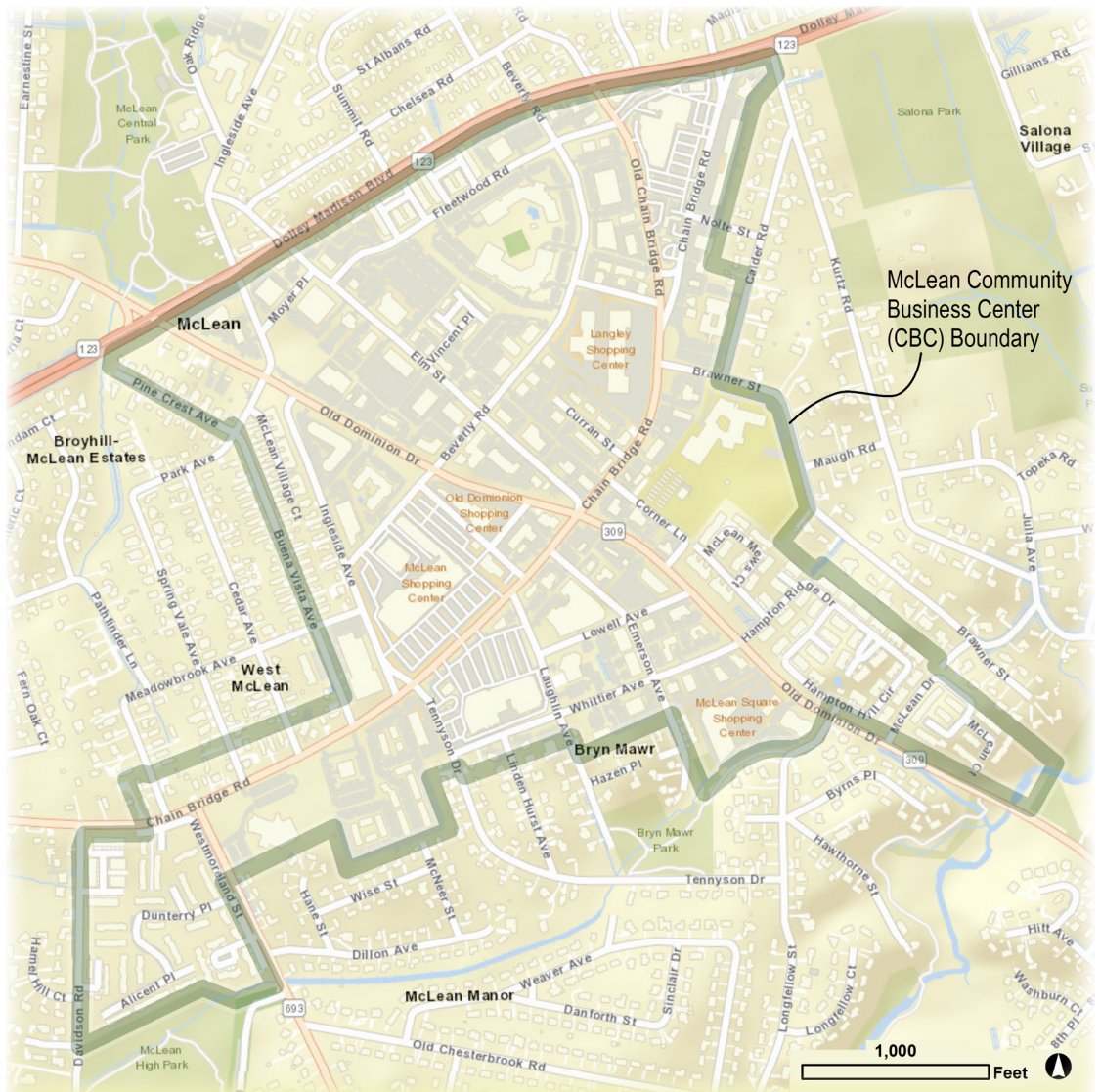
Take a moment to think about downtown McLean and how it fits into your daily life. This is your opportunity to let us know what's important to you about the built environment in downtown McLean and how you see it developing in the future.

How can you participate?

We are holding three workshops in June to launch the study and work with the community to create a vision. Please visit our website to RSVP! We want to know you are coming and will have a name tag waiting for you!

McLean CBC website:

<https://www.fairfaxcounty.gov/planning-zoning/mclean-cbc-study>



WORKSHOP #1 - MARKET INFLUENCES AND DEVELOPMENT DECISION MAKING

Let's discuss the components of development that are reliant on market and economic conditions.

Monday, June 4, 2018 from 7 p.m. to 9 p.m.

WORKSHOP #2 - PLANNING, DESIGN, AND PLACEMAKING

Let's discuss the components of planning and design.

Wednesday, June 13, 2018 from 7 p.m. to 9 p.m.

WORKSHOP #3 - COMMUNITY IMMERSION AND UNDERSTANDING

Roll up your sleeves! A hands-on opportunity for participants to consider different vision goals for the future of the McLean CBC.

Saturday, June 23, 2018 from 9 a.m. to 12 p.m.

Workshop location: All workshops are being held at the McLean High School Cafeteria, 1633 Davidson Rd., McLean, VA. **Childcare is available** for children five and older. Please contact Amy Ordonez two business days prior to meeting date to reserve a space for your child, amy.ordonez@fairfaxcounty.gov or (703) 787-4962.

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Additional Information about the Study and the Comprehensive Plan

What happens after the June visioning workshops?

The June visioning workshops are the first step in the planning process. In the Fall, there will be two open houses for the community to see and comment on a Framework Plan and a draft Vision Plan respectively. The workshops and the open houses will result in a final Vision Plan that will be used by a task force, the county and the community to create new Comprehensive Plan recommendations for the McLean CBC. Throughout the process, you will have opportunities to give your input and feedback. To keep current on the study, please visit the study webpage at <https://www.fairfaxcounty.gov/planning-zoning/mclean-cbc-study>

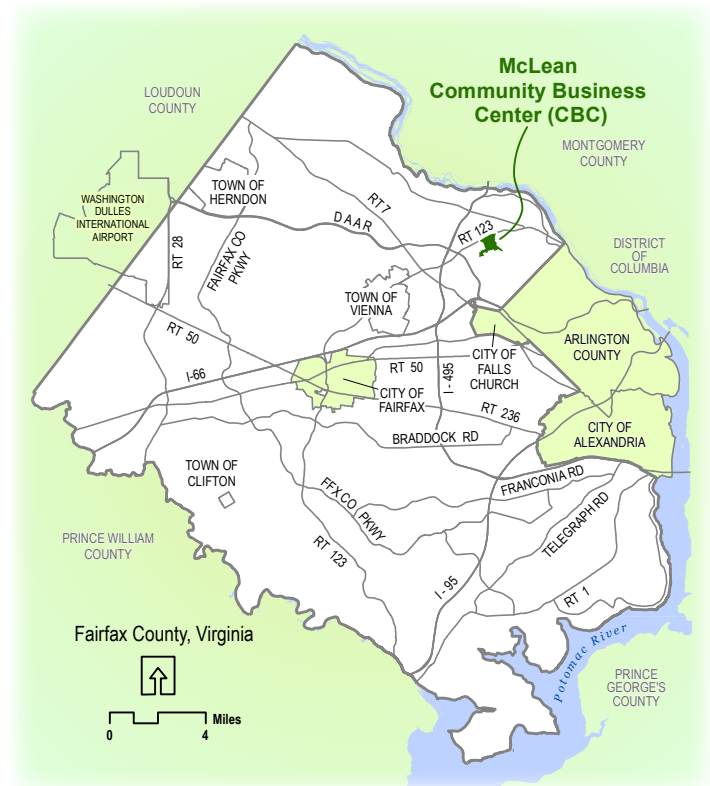
We also encourage you to subscribe to our email updates regarding the study at <https://www.fairfaxcounty.gov/email/lists/>
Select: "McLean CBC Study updates and information"

Why study the McLean CBC?

The majority of the Comprehensive Plan recommendations for the McLean CBC are 20 years old and the county and the community recognize the need to update the Plan.

What is the Comprehensive Plan?

The Comprehensive Plan is required by state law to be used as a guide to decision-making about the natural and built environment by the county's Board of Supervisors, and others such as the Planning Commission and the Board of Zoning Appeals. It is also a guide for county staff and the public to use in the planning process. You can find more information about the Comprehensive Plan at <https://www.fairfaxcounty.gov/planning-zoning/fairfax-county-comprehensive-plan>



What exactly is a Community Business Center or CBC?

A Community Business Center (or CBC) is a Comprehensive Plan policy designation that encourages development with a mix of uses focused around a core area of higher intensity, such as a town center or main-street in a pedestrian-oriented setting surrounded by transitional areas of lesser intensity. CBCs are typically older community-serving commercial areas that have emerged along major roadways. The McLean CBC is approximately 230 acres and is centered around the intersection of Old Dominion Drive and Chain Bridge Road and is located south of Dolley Madison Boulevard (Route 123).



Fairfax County Department of Planning & Zoning

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<https://www.fairfaxcounty.gov/planning-zoning/>



To request this information in an alternate format, call the Fairfax County Department of Planning & Zoning, (703) 324-1380, TTY 711.

