

Dementia Friendly Language



Dementia
Simulation
HOUSE

EMPATHY | EDUCATION | EMPOWERMENT

We use gear to simulate what it might be like to live with dementia and build **empathy**.

We provide **education** about dementia and how dementia changes the brain.

We **empower** the use of dementia friendly language.
Here's how *you* can **empower** your communication:

Instead of
“demented,” use
“living with
cognitive decline.”

Instead of
“dementia person,”
use “person living
with dementia.”



refrain from using...
“not all there”
patient sufferer
victim senile
hopeless crazy

We strive to foster an environment that sets people up for success, helps people **THRIVE**, and promotes **EMPOWERMENT**.



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