



# MAPPING LEADERS FORUM

MAY 12-14, 2026 • TORONTO, CANADA

## SPONSORSHIP OPPORTUNITIES



### PREMIUM SPONSOR

*\$2,500 USD*  
*one available*

- Pre- and post-event marketing through email database of 700+ industry professionals
- Pre- and post-event marketing on IMIA social platforms (LinkedIn, Facebook and Instagram)
- Company remarks during Day 1 or Day 2
- Event signage with top-tier logo
- Exclusive logo placement on Welcome signage
- Featured company posts leading up to and during the event
- One (1) table for company promotional items
- Three (3) two-day passes for May 13-14 Forum



### CHAMPION SPONSOR

*\$1,350 USD • two available*

- Pre- and post-event marketing through email database of 700+ industry professionals
- Pre- and post-event marketing on IMIA social platforms (LinkedIn, Facebook and Instagram)
- Event signage with logo
- One (1) table for company promotional items
- Two (2) two-day passes for May 13-14 Forum



### SUPPORTING SPONSOR

*\$750 USD • three available*

- Pre- and post-event marketing through email database of 700+ industry professionals
- Pre- and post-event marketing on IMIA social platforms (LinkedIn, Facebook and Instagram)
- Event signage in text
- Shared table for company promotional items
- One (1) two-day pass for May 13-14 Forum

## SPECIALTY SPONSORSHIPS

### CULINARY SPONSOR

*\$600 USD • two available*

- Pre- and post-event marketing through email database of 700+ industry professionals and on social media platforms
- Event signage with logo
- One (1) two-day pass

### AMAZING RACE AROUND TORONTO SPONSOR

*\$1,500 USD • one available*

- Pre- and post-event marketing through email database of 700+ industry professionals and on social media platforms
- Exclusive sponsor signage pre- and post-race
- Announce Amazing Race winners at Forum
- One (1) table for company promotional items at Forum

**Race takes place on May 12, 2026.**

### SIGNATURE SOCIAL SPONSOR

*\$3,500 USD*

- Pre- and post-event marketing through email database of 700+ industry professionals and on social media platforms
- Exclusive sponsor signage/recognition at Reception
- Company Remarks/Toast at the Reception
- One (1) table for company promotional items (at Forum)
- One (1) two-day pass



**DENNIS MAPS LTD**



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TO SECURE YOUR SPONSORSHIP.