



2023 Scholarship Launch – Awareness Toolkit


Thank you for being a CSFP partner and for helping us spread the word about the 2024-2025 application cycle to students and families using these messages and graphics.

SOCIAL MEDIA

Feel free to copy the below posts and graphics on your social media channels for student and family outreach. Content highlighted in yellow is meant to be edited.

Click [HERE](#) to view download the social media graphics.

General Awareness	
<p>CSFP'S SCHOLARSHIP APPLICATION IS LIVE!</p> <p>Learn more & apply: www.csphiladelphia.org/scholarship</p> <p>PRIORITY DEADLINE: NOVEMBER 15 FINAL DEADLINE: MARCH 1</p>	<ul style="list-style-type: none"> ➤ FB/TW: @csfphiladelphia's scholarship application is live! You can apply for a scholarship to help offset the costs of your 2024-2025 tuition. Apply today! www.csphiladelphia.org/scholarship ➤ LinkedIn: @Children's Scholarship Fund Philadelphia's scholarship application is live! You can apply for a scholarship to help offset the costs of your 2024-2025 tuition. Apply today! www.csphiladelphia.org/scholarship ➤ Instagram: @csfphiladelphia's scholarship application is live! You can apply for a scholarship to help offset the costs of your 2024-2025 tuition. Visit the link in their bio to apply!
Scholarship to attend your school	
<p>Need help with tuition?</p> <p>Children's Scholarship Fund Philadelphia can help!</p> <p>150+ tuition-based schools to choose from Receive \$1,200 - \$3,200 for tuition Quick & easy application</p> <p>Apply today: www.csphiladelphia.org/scholarship</p>	<ul style="list-style-type: none"> ➤ FB/TW: If you are looking for scholarship opportunities for your child(ren) to attend [NAME OF SCHOOL], @csfphiladelphia may be able to help! Visit www.csphiladelphia.org/scholarship to learn more and apply. ➤ LinkedIn: If you are looking for scholarship opportunities for your child(ren) to attend [NAME OF SCHOOL], @Children's Scholarship Fund Philadelphia may be able to help! Visit www.csphiladelphia.org/scholarship to learn more and apply.

	<p>➤ Instagram: If you are looking for scholarship opportunities for your child(ren) to attend [NAME OF SCHOOL], @csfphiladelphia may be able to help! Visit their profile and click the link in their bio to learn more and apply.</p>
\$\$ Amounts	
	<p>➤ FB/TW: @csfphiladelphia awards need-based partial scholarships to #PhillyKids to attend K-8th grade tuition-based schools. Students can receive between \$1,200 and \$3,200 in scholarship to attend [NAME OF SCHOOL]. Apply today! www.csfphiladelphia.org/scholarship</p> <p>➤ LinkedIn: @Children's Scholarship Fund Philadelphia awards need-based partial scholarships to #PhillyKids to attend K-8th grade tuition-based schools. Students can receive between \$1,200 and \$3,200 in scholarship to attend [NAME OF SCHOOL]. Apply today! www.csfphiladelphia.org/scholarship</p> <p>➤ Instagram: @csfphiladelphia awards need-based partial scholarships to #PhillyKids to attend K-8th grade tuition-based schools. Students can receive between \$1,200 and \$3,200 in scholarship to attend [NAME OF SCHOOL]. Visit their profile and click the link in their bio to learn more and apply.</p>

Please make sure that you follow and tag us! CSFP Channels include:

- [Facebook](#) - @csfphiladelphia
- [Twitter](#) - @csfphiladelphia
- [LinkedIn](#) - Children's Scholarship Fund Philadelphia
- [Instagram](#) - @csfphiladelphia

EMAIL LANGUAGE

This can be used in 1-on-1 outreach to families who may be a good fit for our scholarships. Content highlighted in yellow is meant to be edited.

Good morning/afternoon [NAME],

I am reaching out to share information about a resource that might be of interest to your family.

Children's Scholarship Fund Philadelphia provides partial, need-based scholarships to many students in our school, and you may be eligible to apply for a \$1,200, \$2,400 or \$3,200 scholarship towards tuition. CSFP scholarships can be used for up to 3 children per family, and award amounts are granted per child, per year.

CSFP's scholarship application is now available for the 2024-2025 school year, and *I encourage you to apply*. The application and eligibility requirements can be found on CSFP's website at www.csfphiladelphia.org/scholarship.

All students who are awarded a CSFP scholarship will receive a scholarship all the way through 8th grade as long as they continue to meet annual income and residency requirements!

Should you have any questions, please reach out to CSFP directly at paperwork@csfphiladelphia.org.

Best,

[NAME]

Please use the below version in newsletter shared with families.

CSFP Offers Additional Tuition Assistance
















For any families looking for financial assistance to help fund your child(ren)'s tuition, check out Children's Scholarship Fund Philadelphia (CSFP). CSFP offers partial scholarships of \$1,200, \$2,400 or \$3,200 for up to 3 children per family, per year. CSFP scholarships are awarded by random lottery, and the application is open now!

Apply for a scholarship by November 15, 2023. You will be notified if you receive a scholarship in December or March, and the funds will be available next school year:

www.csfphiladelphia.org/scholarship

DOWNLOAD AND PRINT OUR FLYERS

Click [HERE](#) to download all flyers.

Version 1	Version 2	Version 3
<p>K-8th grade scholarships available!</p>  <p>APPLY TODAY!</p> <div>  <p>\$55 for tuition All K-8th grade Philadelphia students are eligible for a \$55 tuition scholarship for the 2023-2024 school year. Apply today!</p> </div> <div>  <p>Quick & easy application No essays or interviews. Just fill out a simple online application form. Apply today!</p> </div> <div>  <p>150+ partner schools CSP has over 150 partner schools across Philadelphia. Apply today!</p> </div> <div>  <p>www.csphiladelphia.org/scholarship Priority deadline: November 15 Final deadline: March 1</p> </div>	<p>K-8th grade scholarships available!</p>  <p>APPLY TODAY!</p> <div>  <p>\$55 for tuition All K-8th grade Philadelphia students are eligible for a \$55 tuition scholarship for the 2023-2024 school year. Apply today!</p> </div> <div>  <p>Quick & easy application No essays or interviews. Just fill out a simple online application form. Apply today!</p> </div> <div>  <p>150+ partner schools CSP has over 150 partner schools across Philadelphia. Apply today!</p> </div> <div>  <p>www.csphiladelphia.org/scholarship Priority deadline: November 15 Final deadline: March 1</p> </div>	<p>K-8th grade scholarships available!</p>  <p>APPLY TODAY!</p> <div>  <p>\$55 for tuition All K-8th grade Philadelphia students are eligible for a \$55 tuition scholarship for the 2023-2024 school year. Apply today!</p> </div> <div>  <p>Quick & easy application No essays or interviews. Just fill out a simple online application form. Apply today!</p> </div> <div>  <p>150+ partner schools CSP has over 150 partner schools across Philadelphia. Apply today!</p> </div> <div>  <p>www.csphiladelphia.org/scholarship Priority deadline: November 15 Final deadline: March 1</p> </div>

Spanish	Mandarin
<p>¡Becas para grados K a 8 disponibles!</p>  <p>¡APLIQUE HOY!</p> <div>  <p>\$55 para matrícula Todos los niños de grados K-8 pueden recibir una beca de \$55 por año de matrícula para el año escolar 2023-2024. ¡Aplica hoy!</p> </div> <div>  <p>Para llenar una aplicación es fácil No necesitas ensayos ni entrevistas. Solo llena un formulario en línea simple. ¡Aplica hoy!</p> </div> <div>  <p>Más de 150 escuelas participantes CSP tiene más de 150 escuelas participantes en Filadelfia. ¡Aplica hoy!</p> </div> <div>  <p>www.csphiladelphia.org/scholarship Fecha límite de prioridad: 15 de noviembre Plazo final: 1ro de marzo</p> </div>	<p>提供 K-8 年级奖学金!</p>  <p>立即申请!</p> <div>  <p>\$55 学费 所有 K-8 年级的费城学生都有资格获得每年 \$55 的学费奖学金。立即申请!</p> </div> <div>  <p>快速简单的申请 不需要写论文或面试。只需填写一个简单的在线申请表。立即申请!</p> </div> <div>  <p>150+ 合作学校 CSP 在费城拥有超过 150 所合作学校。立即申请!</p> </div> <div>  <p>www.csphiladelphia.org/scholarship 优先截止日期: 11月15日 最终截止日期: 3月1日</p> </div>