StanleyBlack&Decker

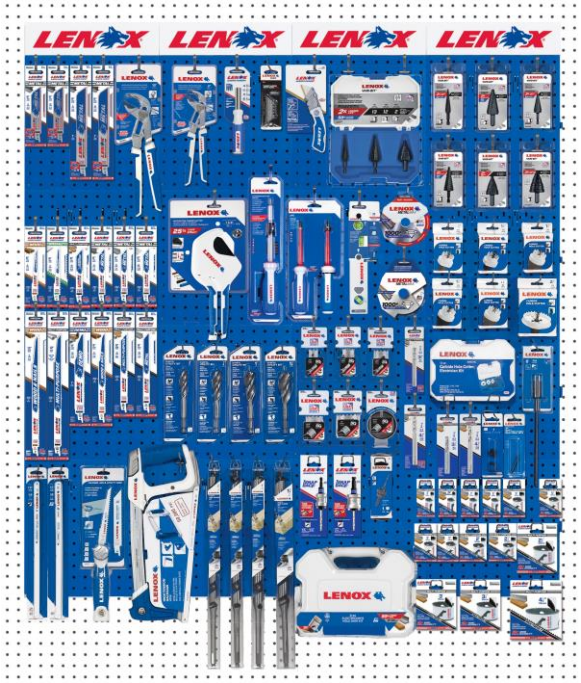
ELECTRICAL SHOWROOM SPECIAL

LIMITED TIME ONLY PROMOTION

4/15/2024 – 6/30/2024

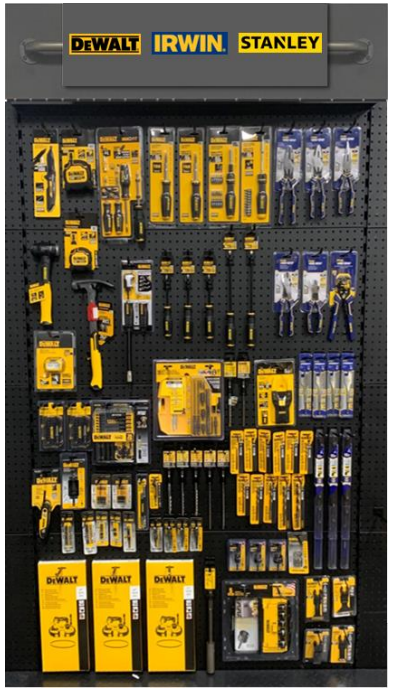
- Buy any LENOX Wolf Wall Planogram: Receive **15% Discount**
- Buy a DEWALT/IRWIN/Stanley VOX Planogram: Receive **15% Discount**
- Buy BOTH LENOX and DEWALT/IRWIN/Stanley Walls: **Receive 50% Discount**!

LENOX
Accessories and Hand Tools



- Electrical Wolf Wall I Platinum extended: $4,289.85
- Electrical Wolf Wall II Platinum extended: $3,173.30
- Electrical Wolf Wall III Platinum extended: $1,811.45
- Item Break out in excel file
- Above image is for placement only reference excel file for actual listing

DEWALT/IRWIN/Stanley
Accessories and Hand Tools



- Electrical Wall Platinum extended: $2,639.78
- Item Break out in excel file
- Above image is for placement only reference excel file for actual listing

IRWIN TOOLS | DEWALT ANCHORS & FASTENERS | LENOX | MEP MECHANICAL ELECTRICAL PLUMBING | DEWALT | STANLEY | PROTO

StanleyBlack&Decker

PLUMBING SHOWROOM SPECIAL

LIMITED TIME ONLY PROMOTION

4/15/2024 – 6/30/2024

- Buy any LENOX Wolf Wall Planogram: Receive **15% Discount**
- Buy a DEWALT/IRWIN/Stanley VOX Planogram: Receive **15% Discount**
- Buy BOTH LENOX and DEWALT/IRWIN/Stanley Walls: **Receive 50% Discount**!

LENOX
Accessories and Hand Tools



- Plumbing Wolf Wall I Platinum extended: $4,356.86
- Plumbing Wolf Wall II Platinum extended: $3,409.57
- Plumbing Wolf Wall III Platinum extended: $1,544.31
- Item Break out in excel file
- Above image is for placement only reference excel file for actual listing

DEWALT/IRWIN/Stanley
Accessories and Hand Tools



- Plumbing Wall Platinum extended: $2,595.05
- Item Break out in excel file
- Above image is for placement only reference excel file for actual listing

IRWIN TOOLS | DEWALT ANCHORS & FASTENERS | LENOX | MEP MECHANICAL ELECTRICAL PLUMBING | DEWALT | STANLEY | PROTO

StanleyBlack&Decker

HVAC SHOWROOM SPECIAL

LIMITED TIME ONLY PROMOTION

4/15/2024 – 6/30/2024

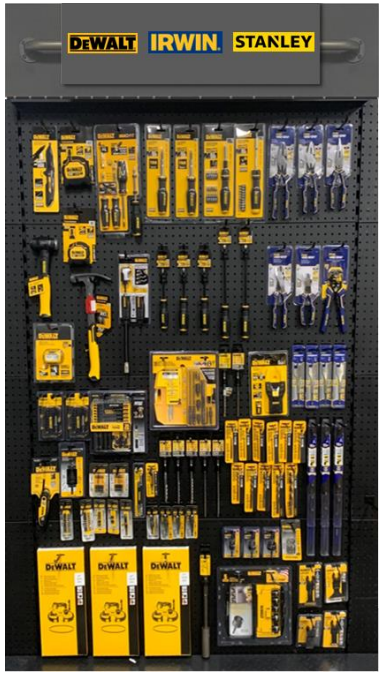
- Buy any LENOX Wolf Wall Planogram: Receive **15% Discount**
- Buy a DEWALT/IRWIN/Stanley VOX Planogram: Receive **15% Discount**
- Buy BOTH LENOX and DEWALT/IRWIN/Stanley Walls: **Receive 50% Discount**!

LENOX
Accessories and Hand Tools



- HVAC Wolf Wall I Platinum extended: $2,628.64
- HVAC Wolf Wall II Platinum extended: $1,712.49
- Item Break out in excel file
- Above image is for placement only reference excel file for actual listing

DEWALT/IRWIN/Stanley
Accessories and Hand Tools



- HVAC Wall Platinum extended: $2,657.77
- Item Break out in excel file
- Above image is for placement only reference excel file for actual listing

IRWIN TOOLS | DEWALT ANCHORS & FASTENERS | LENOX | MEP MECHANICAL ELECTRICAL PLUMBING | DEWALT | STANLEY | PROTO

StanleyBlack&Decker

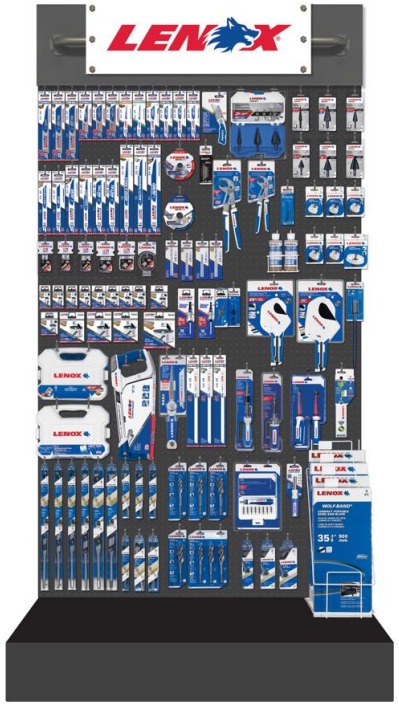
MERCHANDISING OPTIONS AND BEST PRACTICES

LENOX WOLF WALL MERCHANDISING



- Mounts to peg board or slat wall
- Modular 12” x 12” sections
- Order components from Customer service

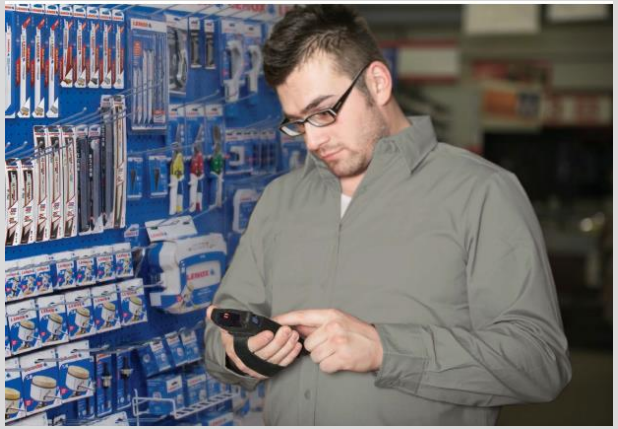
LENOX, DEWALT & IRWIN VOX MERCHANDISING





- Mounts to slat wall
- Modular 2’ x 4’ sections
- Floor 4’ Gondolas also available
- Regional Manager orders VOX from salesforce.com

BEST PRACTICES FOR INCREASED SALES



- Keep displays full
  - Portray image of being in stock and in business
  - Set Min/Max: at least 1 to show 1 to go
  - Place reorder tags behind product
- Keep current with new products
- Train counter team on products
- Designate champion at counter to maintain

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