



Dear Friends and Partners,

I hope this edition of the Altix Access Newsletter finds you all healthy and well!

2020 has been an exceptionally challenging year. The year and the economy started strong worldwide before going into a dramatic full stop triggered by the Covid19 pandemic crisis and followed by a severe global economic crisis. Many of us have suffered as individuals, watching family and friends struggle or simply from long separations due to

travel restrictions especially in the international space. Organizations have suffered, for profit businesses as well as for non-profit organization, cities, states and nations worldwide - something never seen before in our lifetimes!

Many of our clients and partners have been challenged and forced to re-adjust their operations and business models to a new unknown business environment. As a young company, we ourselves had to re-think, re-strategize and re-position our business model and concept. Agility, flexibility and a fast pivot in Q2/2020 allowed us to make the best of a complicated year. Most importantly, the seniority of the Altix team made us the reliable partner our clients needed to help them navigate this crisis and their business challenges and help them achieve their objectives.

2021 will bring new opportunities and new challenges. The recent announcements that Covid19 vaccines will be available Q1 2021 predicts a strong economic rebound with investments made in business, capex and market development. In Q1 2021, Altix will unveil its new global architecture, designed to accompany and support its clients seamlessly and on a global scale. Stay tuned!

In this edition of our quarterly Altix Access Newsletter, we are proud and delighted to:

- unveil the [Amplifier for Industry Champion](#) Altix video
- share the exceptional success story of our customer **Dukane**, a global industry champion and a **global leader in plastic welding technologies**
- introduce three new Altix **Senior Advisors** and talented senior professionals
- introduce new **products and services** you have been asking for

As we are fast approaching the year end, now is the time to reflect on this unusual year and on what top priorities and top challenges you see for your business for 2021. I assume budgets are ready, goals are set, strategies and tactics are finalized, data's are straight and you are ready to rock in 2021!

Wishing you all the very best for the year-end holidays, along with some well-deserved time to relax with family and friends and to get new energy and inspiration.

For the Altix Team, yours sincerely,

Yannick Schilly  
President & CEO

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