

For The Brave

EVENT SPONSORSHIP

As a respected community leader, you are invited to sponsor this event!

OVERVIEW: To ensure the experience is exceptional, we are looking for sponsors to alleviate some of the costs associated with this event. Costs would include fuel, transportation, hotel rooms and meals to support the helicopter crew. The crew are volunteers taking personal time off of work make this event possible in raising awareness for Army Aviation and the U.S. Armed Forces.

NEED: The fundraising goal is \$30,000. Sponsorships start at \$1,000 and include in-kind opportunities. Sponsors need to be confirmed as soon as possible (before June 28 at 5 p.m.) for both recognition and logistics purposes.

DISCLAIMER: As this is a sponsorship and not a donation, no tax benefit is able to be offered.

AS A \$1,000 OR MORE SPONSOR, you'll receive:

- Recognition with hyperlink on mass communication (email, Facebook and LinkedIn) to statewide audience of approx. 80,000 people
- Pre-event shoutout on social media
- Access to flight registration 5 days prior to public.
- Post-event shoutout on social media
- Recognized in follow-up email to all sponsors/participants
- Possibly dinner with crew/volunteers depending on flight times and aircraft maintenance

IN-KIND SPONSORSHIP needs include:

- Eight passenger or larger vans for transportation during the week in Carroll and Des Moines (2)
- Lodging for 16 people/8 rooms at the Carrollton (Carroll) and Hilton Garden Inn (Johnston)

For providing these items, you'll receive:

- Recognized on social media
- Access to flight registration 5 days prior to public

Please contact Jeff Dentlinger at jeff.dentlinger@gmail.com or 712.790.6973 with your interest in sponsorship immediately.